



catalysts

**DTW - Ignite 2024
Catalyst onsite logistics**

50 Catalyst projects

comprised of

237 Champions & **206**

Participants *with*

1094 unique individuals

from

212 organizations

across

6 continents

Meet the team

Catalyst Success Managers



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Head of Catalyst



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Operations

Marketing

Calls to action

REGISTER

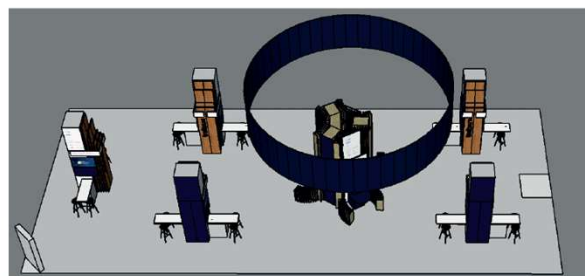
- All Catalyst project team members, including those that are speaking in the Arena, **must** still **register** themselves with a Catalyst pass – we will not be registering you.
- **Each** project member **company** receives **two** free ALL ACCESS PLUS **passes** to DTW 2024 **per** Catalyst project
- **Unique** registration links are emailed when the Catalyst **contract** / SOW is **signed**
- Please register **before** the event or you may experience **delays** onsite

COMPLETE

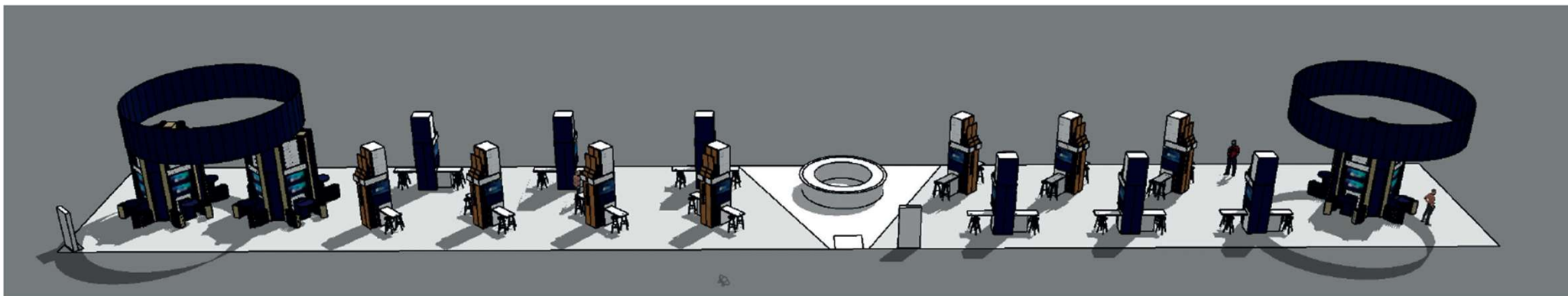
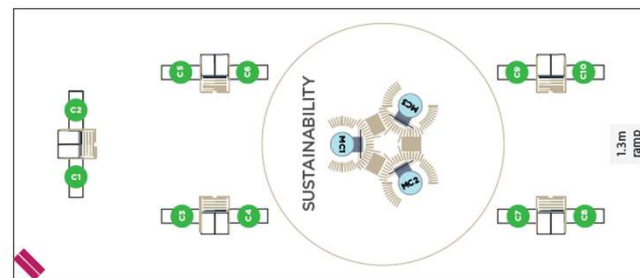
Catalyst Network Requirements

- All Catalyst teams **must** provide their internet **requirements** so we can work with the venue and ensure the appropriate **internet** connections are available and demos are properly **supported**.
- **NO** external **Wi-Fi broadcast devices** (routers, access points, personal hotspots etc.) **will be allowed** under any circumstances as per our standard contract terms. This will be **monitored** and **enforced** by event security.

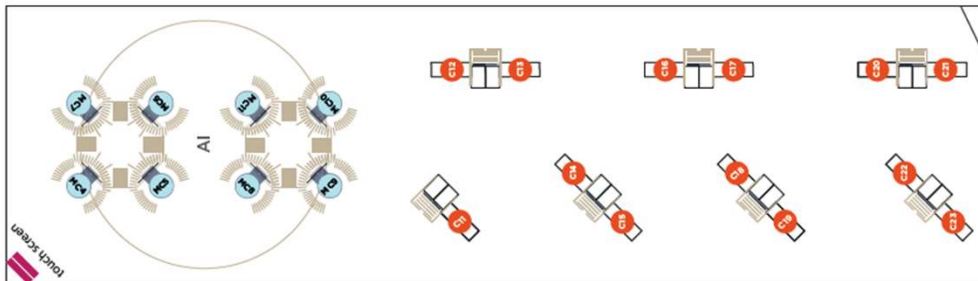
Catalyst zones Floor plans



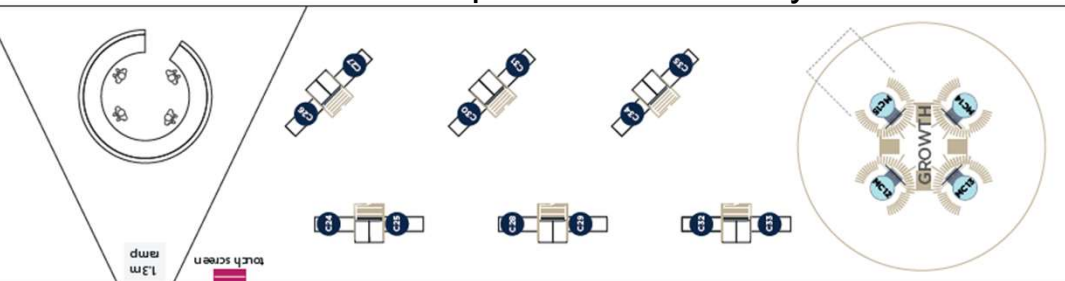
Autonomous Network Operations zone



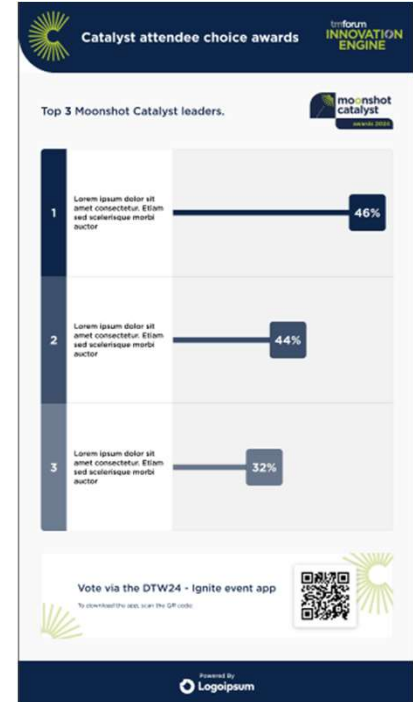
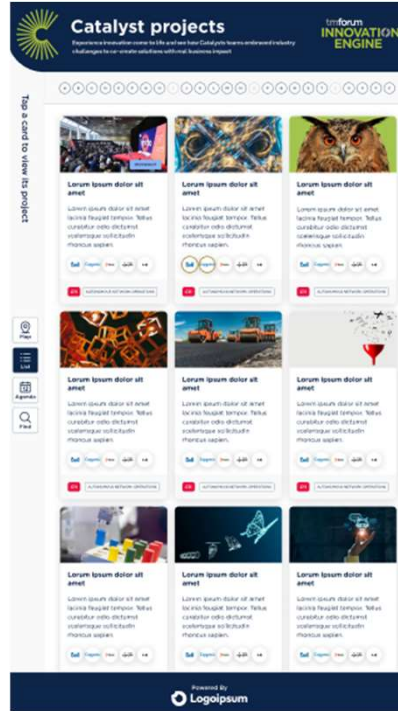
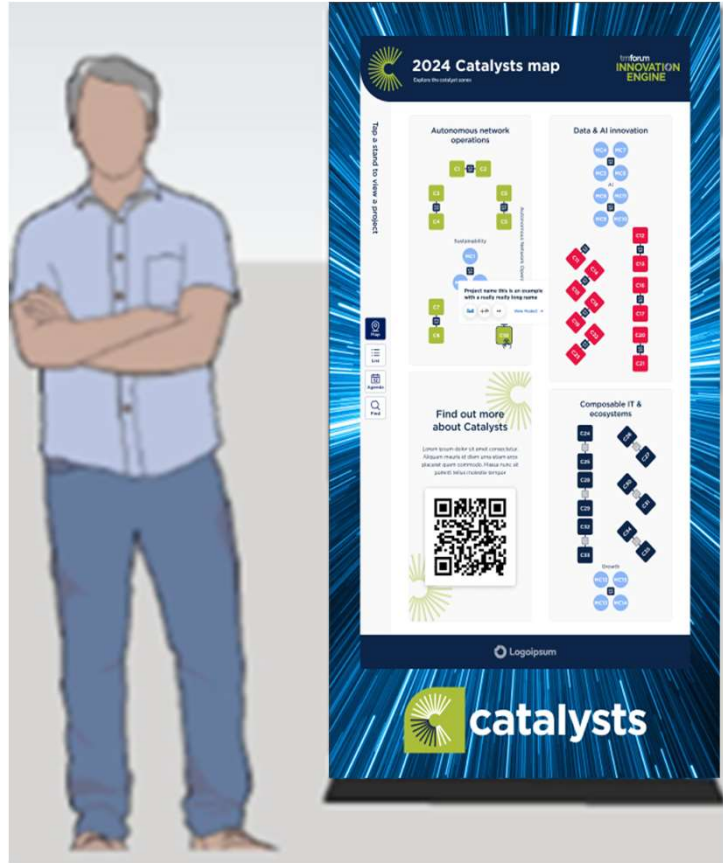
Data & AI Innovation zone



Composable IT & Ecosystems zone



Catalyst touchscreens



kiosk details

Kiosk equipment

- 2 x 39" monitors with HDMI cables. Screen resolution is 1920 x 1080
- 1 lead retrieval scanner
- 2 x wireless clickers
- 2 x 4 way power bank (NB 2 x monitors use 2 plugs)
- Project QR code stickers (3 x A6 pages of stickers)

Kiosk furniture & storage:

- 2 x stools
- Counter table
- Cupboard storage space available

Optional equipment located at Catalyst Information desk

- Wireless keyboards
- Additional power bank
- 4 port switch (limited availability)
- Kiosk equipment set-up guides

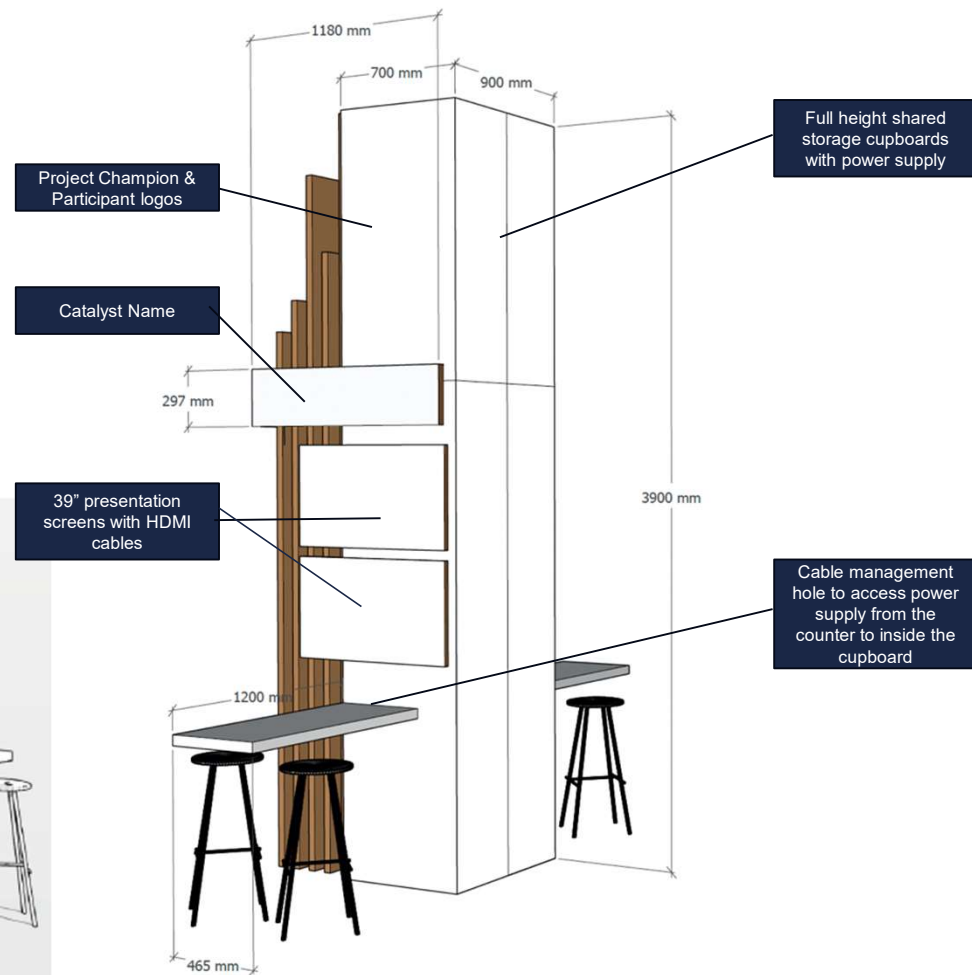
Internet Connection

COMPLETE [Catalyst Network Requirements form](#)

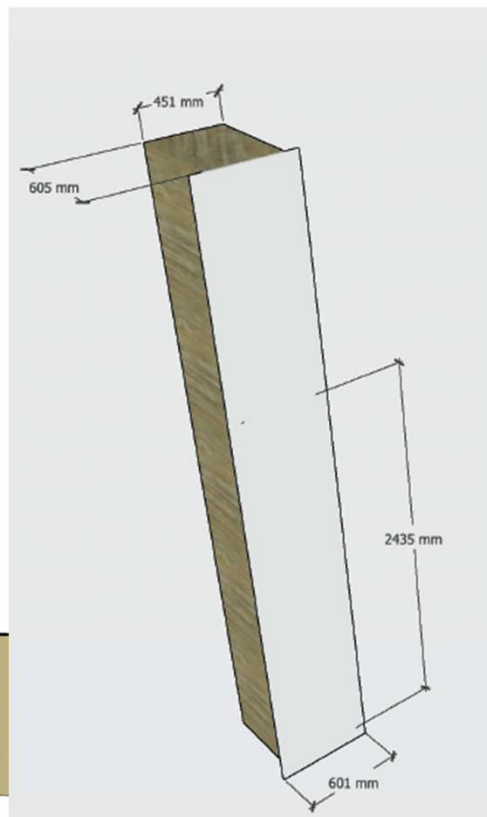
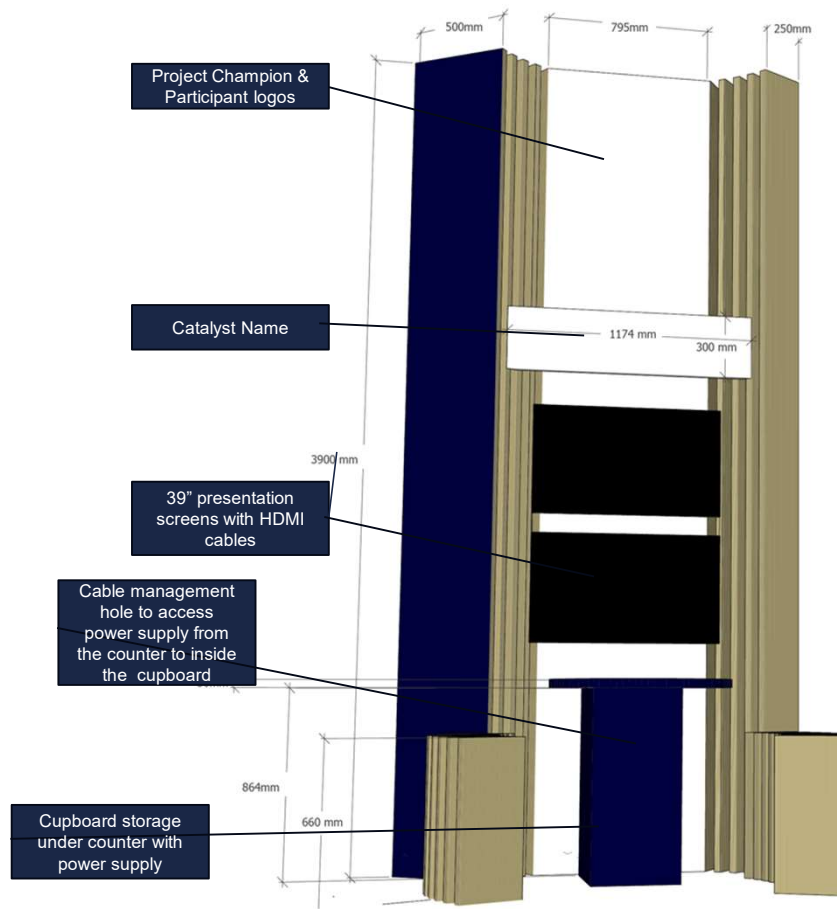
- Two wired internet drops estimated at 5-10 MB up/down bandwidth each on a shared backbone
 - Reminder: Please don't forget to bring a USB adapter for Ethernet (and HDMI) if your laptop does not have these ports.
- Access to shared event Wi-Fi connection. Note: 2.4GHz devices will not be supported
- Private IP Address (special IP addresses available on request here)



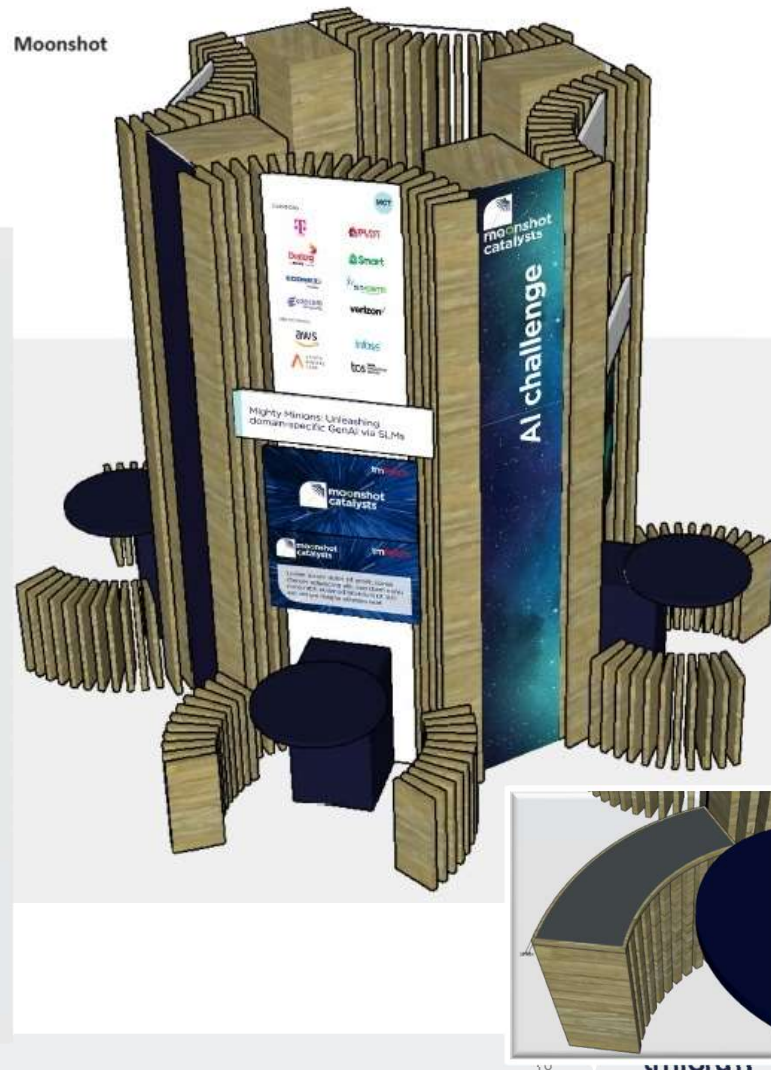
Open innovation kiosks



Moonshot challenge kiosks



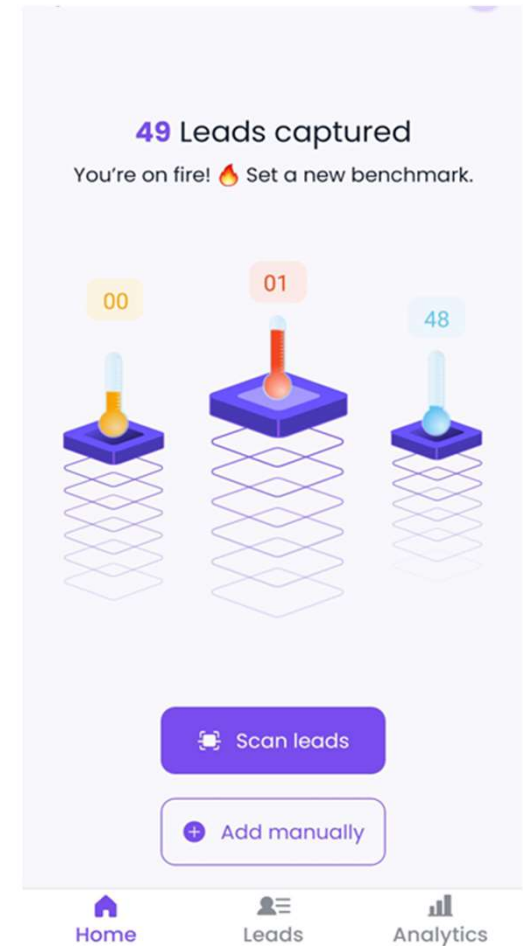
Moonshot



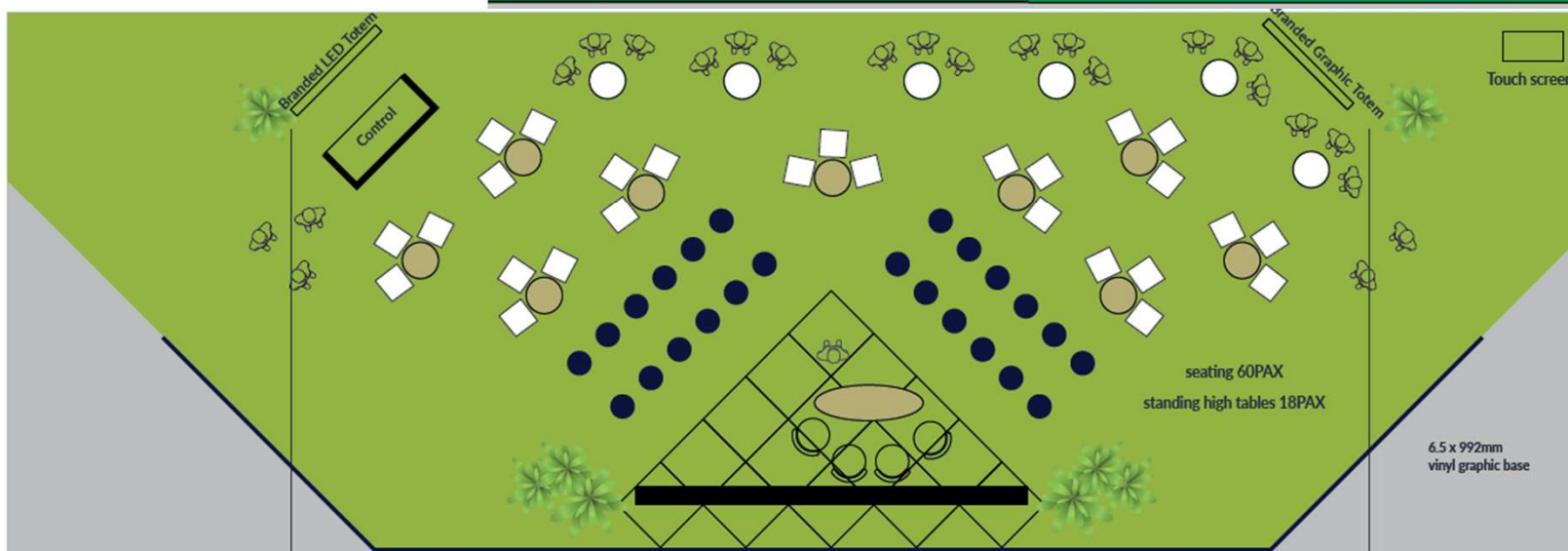
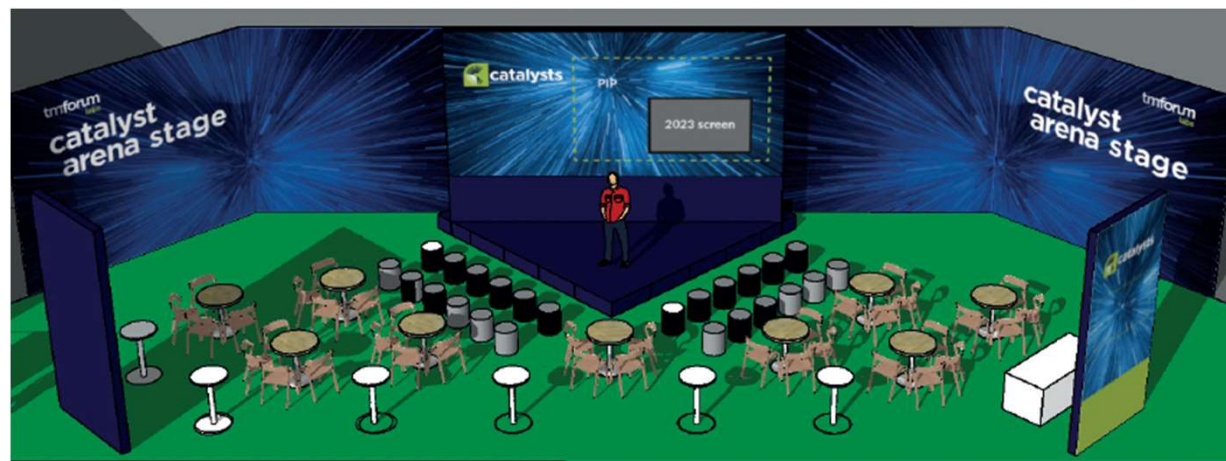
Lead retrieval scanners

Username and passwords sent **12 June 2024** from support@fielddrive.com

- 1 scanner per Catalyst team
- This scanner is for the entire Catalyst team and can only be used to scan attendees visiting your kiosk or arena presentation
- A member of the team must PICK-UP & RETURN the scanner from the Exhibitor services desk located behind the Media Village
- You can log in at anytime to download your leads
- Link to Final list of leads will be sent - Must be listed as Team member on project webpage to receive link
- See [Lead Scanner User Manual](#)

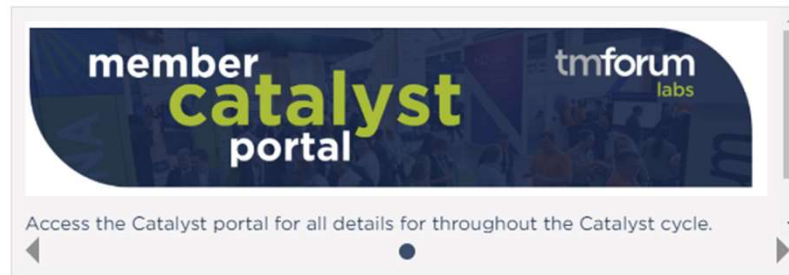


Catalyst arena stage



Onsite resource

- [Project Kiosk Stand & Catalyst Arena Stage Presentation allocations](#)
- [Details for Catalyst Arena Stage presentations](#)
- [Internet/Wi-Fi for your Catalyst Kiosk at DTW-Ignite 2024](#)
- [Catalyst kiosk guide – Open Innovation](#)
- [Catalyst kiosk guide - Moonshot](#)



HELP

VIEW AS PUBLIC

MANAGE VIDEO/IMAGE

LINK TO ANOTHER CATALYST

On-site information

Catalyst help-desk



catalysts

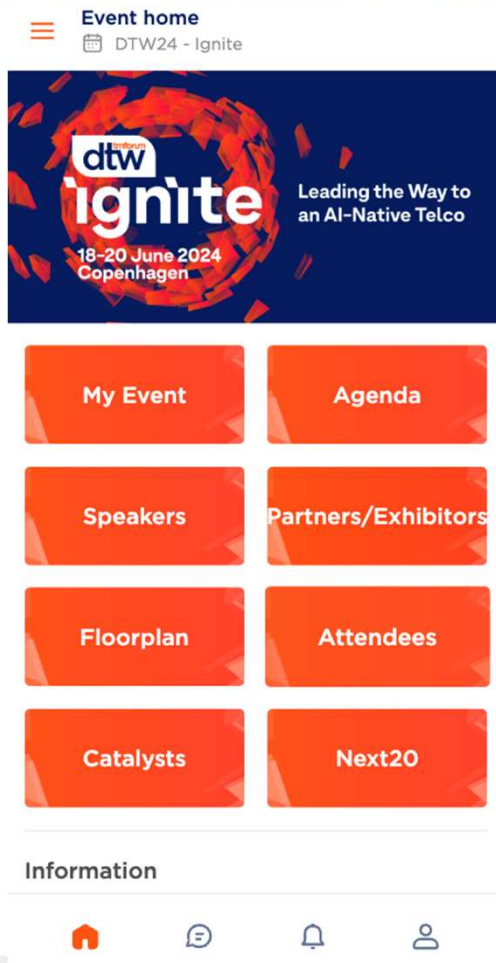
**judging
onsite**

- All Judging will happen on 18th June.
- Each team will be allocated 3 - 4 Judges.
- Judges visit teams at their stands to interact & score.
- Although recommended, but due to certain time or availability conflicts, Judges MAY or MAY NOT visit the teams together.
- If judges have not visited on 18th / allocated time band, please let us know onsite.
- 90 min time band is allocated to a Judge to visit 3 teams.
- 10 min pitch / demo to judge, to allow time for judges to ask questions. (This is a separate time/activity
- Details of allocated judges & time bands will be available from 10th June onwards – on confluence Member Portal.
- Ensure presence of your key team member at kiosk.
- Judging time band IS DIFFERENT to Arena Stage presentations.

Onsite Judging



Empower the audience!



Attendees Choice Award

Awarded to the Catalyst that receives the most votes in the onsite voting at DTW'24 - Ignite New

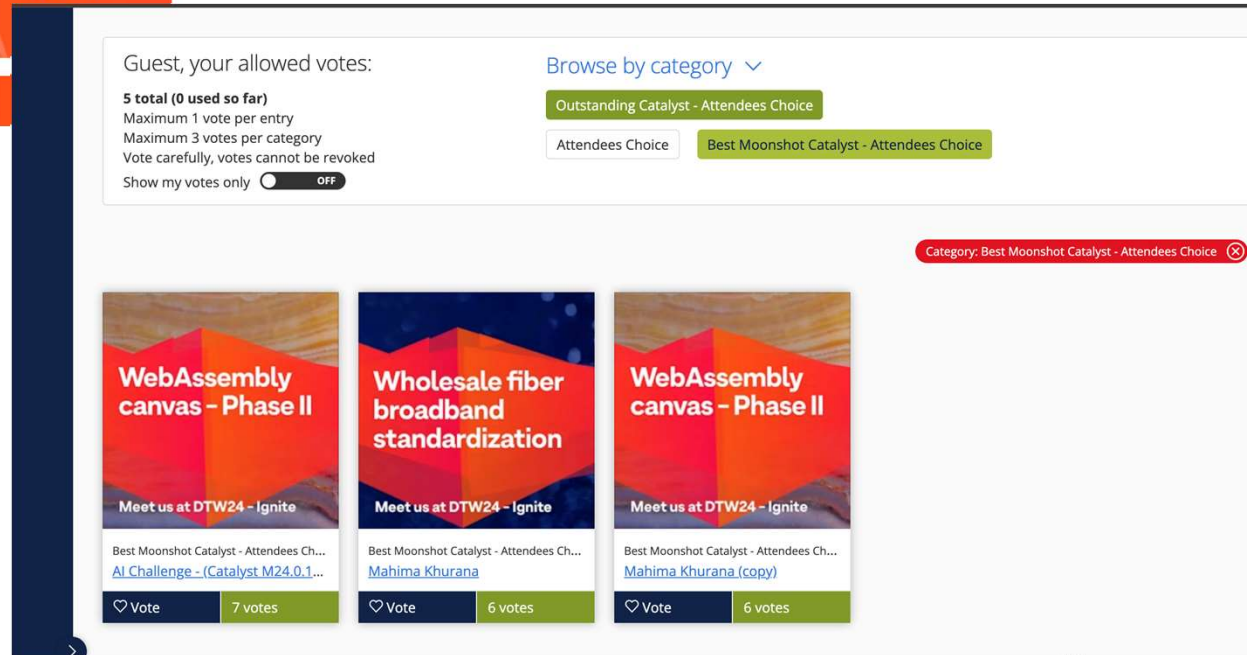
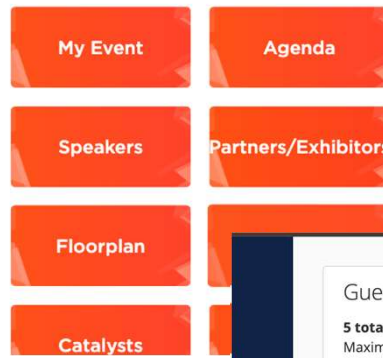
Outstanding Catalyst - Attendees Choice Award

Best Moonshot - Attendees Choice Award

- All Catalysts are automatically eligible for their respective award.
- Onsite attendees will be able to vote for their favourite Catalysts. Team members too can vote.
- 5 votes allowed per attendee with maximum of 3 votes per category.
- Cannot revoke your vote.
- No award submission entry required.

Steps & visuals

- Voting through DTW Event app.
- [Download the DTW Event app using Apple store / Play store.](#)
- Log into the DTW Event app.
- Click on the link for Catalyst Attendees Choice voting.
- Access the 50 Catalysts & vote by clicking on the 'Vote' image.
- Results will be displayed throughout the event.



Timelines

Awards & Judging

Judging Onsite – 18th June

Open Innovation: 11am to 5:30pm (No slot: 12:30-1pm)
Moonshot: 11am to 2:30pm

Attendees Choice Voting DTW app (for attendees only)

18th June – Opens 8:30am
19th June – Closes 5pm



Judges & Team Allocations

10th June onwards
On Confluence member Portal

Innovation Awards Ceremony

20th June, 1:15pm to 2:15pm
Park Stage



catalysts

**best
practices & tips**

Best

Practices



Align

a crisp, concise, judging pitch aligned with the award choices. **Kindly ensure the pitch is 10-15 min.** Focus on the key award criteria, business value & refer to the awards submission form.



Update

Catalyst Spaces with all resources & content to illustrate the Catalyst in clear, concise & presentable way, by 10th June.



Follow

our **Confluence** page for latest information about Open Innovation Catalyst Awards. Also recommend to promote catalyst using marketing toolkit.



Present

to judges onsite - **clearly** expressing the **rationale & significance of the Catalyst**, focusing on **proof points** for why it deserves to win.

Judging Pitch / Demo

Keep it short

Be clear & concise

Engaging demo

Address criteria points

Highlight TM Forum assets

Share 'What's new'

Share impact & importance

Proof! Proof! Proof!



catalysts

**Ask us
anything**