

catalyst
2023 **team**
award

The logo for tmforum labs, featuring the text "tmforum" in white and "labs" in a smaller font below it, both contained within a green rounded square shape.

DTW Asia 2023

Catalyst Team Awards - Submission Form Template

(To be filled through an [online portal](#) from 6th Feb to 3rd March 2023 using LOGIN CREDENTIALS emailed to each Team's Project Lead)

THANK YOU FOR PARTICIPATING IN THE CATALYST PROGRAM FOR DTW ASIA'23

Guidelines & Dates

- **Each team is required to fill in ONLY ONE FORM valid for ALL CATEGORIES.**
- Entry deadline: **3rd March 2023 (midnight - EST)**
- Please note the entry deadline, this date is final and there will be no extensions provided. The system will automatically prevent entry submission after the deadline.
- **You can edit your entry even after submitting, up until the entry deadline**
- After submission, while 'SUBMIT' button disappears, you may simply 'Save + close' to ensure your final version is saved.
- Since form is dynamic & any changes / updations made in the form even after submission are saved automatically in real-time.
- Please make sure all Catalyst information is entered accurately.
- **You are eligible to enter for ALL award categories, provided all the requested information is filled & submitted.**
- Judges would be scoring the teams onsite at DTW Asia.
- Awards presentation ceremony: **16th March 2023 at 3:30pm (DTW Asia, Bangkok)**

Support

If you have any questions on the entry process, please contact the organizers by email at [Mahima Khurana](#)

Emails come from sender@app.awardforce.com - please look in your Junk/Spam folders and mark as not spam for Catalyst Awards notifications.

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GET STARTED

Entry Name:

<Catalyst URN> <Catalyst Project Title>

Catalyst URN:

<C23.5.xxx>

Catalyst Project Title:

URL to Catalyst Space:

*** end of section - click SAVE+NEXT in form ***

SELECT AWARDS

****Teams eligible for ALL award categories. Kindly select all boxes in form to activate the respective tab****

Awards category selection: Select all categories below—

- Outstanding Catalyst - Business Impact
- Outstanding Catalyst - Sustainability & Impact on Society
- Outstanding Catalyst - Showcase
- Best Innovation & Future Techco

Detailed Awards process & criteria for each available [HERE](#).

*** end of section - click SAVE+NEXT in form ***

GENERAL CRITERIA

- 1. Storyline & Solution-** Please illustrate the key storyline & solution outline of the Catalyst.

(Maximum 300 words)

- 2. Team Collaborations-** Please outline how the team members (Participants & Champions) contributed and collaborated towards the Catalyst success.

(Maximum 300 words)

- 3. Usage of TMF Assets-** Has Catalyst used or contributed towards TM Forum's assets, best practices & standards?

If YES → *(below table populates for more information)*

List the TM Forum assets used (ODA/Open API etc). *Please limit the detail for each item to 100 words per asset.*

TMF Asset Used (TMFxxx / GBxxxx / IGxxxx etc)	How did team use it?	Describe or quantify the benefits of using the asset?
<i>(Option to add rows in form)</i>		

- 4. Proof of Concept-** Elaborate your proof of concept/solution. *Please limit the detail for each item to 100 words per asset.*

Concept/Solution created	Proof points/Outcome	How did team prove it?
<i>(Option to add rows)</i>		

- 5. Catalyst Value-** Please quantify your Catalyst value to industry & explain how it is unique/different.

(Maximum 300 words)

*** end of Section: General Criteria (click SAVE+NEXT in form) ***

BUSINESS IMPACT

Awarded to the Catalyst that demonstrates the most compelling business impact & potential. *Note This section will be used as input for Outstanding Catalyst – Business Impact award.*

- a. **Business Impact:** What areas of business did your Catalyst impact?
Please provide the business impact statements of your Catalyst solution (provide proof points) – 150 words each

Business impact statements <i>Fill with following examples or add other appropriate impacts that Catalyst will have</i>	Proof point / Description
(Checkbox options)	
Higher performance	
Reduced cost or higher savings	
Increased efficiency	
Customer engagement	
Simplified operations & maintenance	
Service agility	
<i>(Any other – Please Specify the Business Impact statement & illustrate with corresponding Proof point)</i>	

- b. **Commercial viability:** Describe the relevance & commercial viability of your Catalyst solution/use cases

Catalyst solution / use cases	Description / proof points (Eg. target audience, market size, implementation cost etc)
<i>(Option to add rows)</i>	<i>(Maximum 150 words)</i>

*** end of Section: Business Impact (click SAVE+NEXT in form) ***

SUSTAINABILITY & IMPACT ON SOCIETY

Awarded to the Catalyst which demonstrates greatest potential to positively impact society and contributing towards UN's Sustainable development goals.

Note This section will be used as input for Outstanding Catalyst – Sustainability & Impact on Society award.

- a. Societal impact in next 1 year --** Please provide evidence of the degree of impact the catalyst is likely to have on the overall society encompassing all its aspects

Catalyst project likely to create following impacts in society / environment / sustainable business in next 1 year	Description /proof points on 'how' it will create these impacts
(Option to add rows)	

- b. Alignment to Sustainable Development Goals --** Catalyst project will impact / promote following UN's Sustainable Development Goals (SDGs)

- GOAL 1: No Poverty
- GOAL 2: Zero Hunger
- GOAL 3: Good Health and Well-being
- GOAL 4: Quality Education
- GOAL 5: Gender Equality
- GOAL 6: Clean Water and Sanitation
- GOAL 7: Affordable and Clean Energy
- GOAL 8: Decent Work and Economic Growth
- GOAL 9: Industry, Innovation and Infrastructure
- Goal 10: Reduced inequalities
- GOAL 11: Sustainable Cities and Communities
- GOAL 12: Responsible Consumption and Production
- GOAL 13: Climate Action
- GOAL 14: Life Below Water
- GOAL 15: Life on Land
- GOAL 16: Peace and Justice Strong Institutions
- GOAL 17: Partnerships to achieve the Goal

Please explain with proof points, how well the Catalyst aligns with the United Nation's Sustainable Development Goals. For more information on the UN's Sustainable Development Goals visit the [website](#).

Catalyst project will impact / promote following UN's Sustainable Development Goals (SDGs)	Level of impact <i>Please indicate if the Catalyst impacts the SDGs directly or indirectly</i>	Description / proof points on 'how' Catalyst solution will impact/achieve this SDG target
(SDG Goal based on above selection)	(Direct / Indirect)	

*** end of Section (click SAVE+NEXT in form) ***

BEST INNOVATION & FUTURE TECHCO

Awarded to the Catalyst team with the most innovative & futuristic technology solution aimed at bringing digital transformation to industry.

*Note This section will be used as input for **Best Innovation & Future Techco** award.*

a. Innovation: Please illustrate how original, innovative & futuristic is the Catalyst’s technology solution and/or business idea.

Please complete each row with an innovation statement and provide a description for each statement in a maximum of 150 words. Please provide evidence of the project’s business / technology originality.

Innovation or Futuristic or emerging technology used in solution	Innovation level of solution (Pioneering solution / Highly Innovative & Original / Known but rarely used / Most common solution)	Description/proof points
(Option to add rows)		

b. Future Potential: Please illustrate how would the Catalyst solution potentially impact future technology developments in industry.

(Maximum 300 words)

*** end of Section (click SAVE+NEXT in form) ***

OUTSTANDING CATALYST – SHOWCASE

Awarded to the team that displays the most powerful showcase demonstration.

- a. Regional Concerns:** Please illustrate how does your Catalyst demonstration highlight the solution's relevancy to regional industry concerns.

(Maximum 300 words)

- b. Demonstration: How well is the demonstration presented to showcase the solution's innovation and commercial viability?**

Judges would be scoring teams onsite based on how **Clear, Interactive & Engaging** is your **Catalyst demonstration presented**, in showcasing the solution's innovation & commercial viability.

(Team not required to fill in anything. Judges to score based on the demonstrations onsite)

*** end of Section (click SAVE+NEXT in form) ***

ADDITIONAL INFORMATION /COMMENTS (OPTIONAL)

(Optional text box to add other sections if teams want to display more)

Indicative attachments/files Catalyst may supply here:

1. Link to Catalyst team's Trailer/Pitch video
2. Catalyst Presentation

Guidance for uploading files

1. Upload JPEG or PDF files. Maximum file size is 5MB per piece. A maximum of five pieces can be uploaded with your entry.
2. Video attachments may be added or please provide a link to the video on publicly accessible sites such as YouTube or Vimeo.
3. Please ensure any applicable usernames and passwords to access the attachments/video URLs (if any) are provided and active.
4. The written components of your entry should be fully explained within the provided form fields.

UPLOADS (OPTIONAL)

File
→ Trailer/Pitch Video link
→ Catalyst Presentation etc
