



**Sample form template, only for team discussion**

**Visit <https://awards.tmforum.org> to submit online**

**Form live 8<sup>th</sup> April to 24<sup>th</sup> May**

**using LOGIN CREDENTIALS  
emailed to project lead/co-lead**

**SUBMISSION DEADLINE: 24<sup>TH</sup> MAY**

## Guidelines & Dates

- This Award Submission form would **allow each team to** submit the details corresponding to their Award category (which is based on their Moonshot Challenge).
- Each team is required to fill in **ONLY ONE FORM** valid for all award category choices.
- **Entry deadline: 24<sup>th</sup> May 2024 (midnight - EST)**
- The system will automatically prevent entry submission or edits beyond the deadline & no extensions/exceptions would be possible.
- Kindly ensure to submit the form at least a week prior to deadline, to avoid technical glitches at the end.
- **You can edit your entry form even after submitting, but only until the deadline (24<sup>th</sup> May).**
- After submission, while 'SUBMIT' button disappears, you can 'SAVE + CLOSE' to ensure your final version is saved.
- Since form is dynamic, any changes/updates made in the form even after submission are saved automatically in real-time.
- Please make sure all Catalyst information is entered accurately.
- **Each Moonshot Catalyst is eligible to enter for the one award category and ensure all the requested information is filled & submitted.**
- Kindly select the CORRECT Moonshot category based on your 'Moonshot Challenge (AI Challenge, Growth Challenge or Sustainability Challenge).
- Judges would be scoring the teams onsite at DTW.
- Awards presentation ceremony: **20th June 2024 onsite at DTW, Copenhagen**
- NOTE: Only 'Active' Catalyst teams are eligible for receiving awards. Therefore, kindly make sure your Catalyst reaches the 'ACTIVE' status **before the event** for confirming your eligibility for awards at DTW'24.

## Support

If you have any questions on the entry process, please contact the organizers by email at [Mahima Khurana](mailto:Mahima.Khurana@tmforum.org) and [Ashlee Kiel](mailto:Ashlee.Kiel@tmforum.org)

Emails from platform are from sender@app.awardforce.com - please look in your Junk/Spam folders and mark as not spam for Catalyst Awards notifications.

[GET STARTED](#)

Category:

<Select> **'DTW 2024 Moonshot Catalyst awards'**

Kindly select the award category below based on the Moonshot Challenge:

<Select>  
**'Best Moonshot Catalyst – AI Challenge' OR**  
**'Best Moonshot Catalyst – Sustainability Challenge' OR**  
**'Best Moonshot Catalyst – Growth Challenge'**

Entry Name (Catalyst URN & Title):

<Catalyst URN> <Catalyst Project Title>

Catalyst URN:

<M24.0.xxx>

Catalyst Project Title:

URL to Catalyst spaces:

https://

\*\*\* end of section - click SAVE+NEXT in form \*\*\*

**\*\* Based on the selection of the award category / challenge, respective tab opens \*\***

## Best Moonshot Catalyst – AI Challenge

**Awarded to the Catalyst that offers the best solution to achieve net zero emissions by 2030.**

This section will be judged for the "Best Moonshot Catalyst – AI Challenge" award category.

**All questions must be answered unless marked optional.**

### **Key Actions:**

- To save the form & continue: '**SAVE + NEXT**'
- To save the form & exit: '**SAVE + CLOSE**'
- To preview the table contents or the partial form: '**PREVIEW**'
- To submit the form: '**SUBMIT**'
- **Note:** After submission, the SUBMIT button deactivates, but you can **use any of the 'SAVE' options** instead, to **EDIT & SAVE the form any time before the deadline.**

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### **1. Moonshot Ambition:**

Please outline your Moonshot Catalyst problem statement & goals.

*(Maximum 500 words)*

### **2. Solution:**

Please illustrate the solution used and its application to achieve the problem statement & goals.

*(Maximum 500 words)*

### **3. Pitch (No information required)**

Teams will be judged onsite, based on how well they pitch the Catalyst idea & solution to Judges.

**4. Business Outcomes:**

Please illustrate the quantifiable business outcomes & success metrics (in terms of ROI / revenue figures / numbers / percentages etc.

Business Outcome	Success Metrics	Description / Proof points
(Option to add rows)		

**5. Potential Impact on Industry:**

Please illustrate with proof points, the potential impact of the Catalyst solution in revolutionizing & solving the Moonshot challenge.

*(Maximum 500 words)*

**6. Team Collaborations:**

Please elaborate how the participants & champions contributed & collaborated towards the Catalyst’s success.

*(Maximum 500 words)*

**Additional Section (optional):  
Use of TM Forum Assets**

This section is optional & will not be used for scored. However, we encourage teams to provide the details if used / contributed to TM Forum assets.

TMF Asset Used (TMFxxx / GBxxxx / IGxxxx etc)	Was Asset Used or Contributed to?	Description / Proof points on how asset was used or contributed?	Link of contribution (if available)
(Option to add rows)			

**\*\*\* end of Section: Click SAVE+NEXT in form or Go to ‘Additional Info’ section \*\*\***

## Best Moonshot Catalyst – Sustainability Challenge

**Awarded to the Catalyst that offers the best solution to achieve net zero emissions by 2030.**

This section will be judged for the "Best Moonshot Catalyst – AI Challenge" award category.

**All questions must be answered unless marked optional.**

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## Best Moonshot Catalyst – Growth Challenge

**Awarded to the Catalyst that offers the best solution to achieve net zero emissions by 2030.**

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**All questions must be answered unless marked optional.**

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**ADDITIONAL INFORMATION / COMMENTS**  
(OPTIONAL)

**Indicative attachments/files Catalyst may supply here:**

1. Link to Catalyst team's Trailer/Pitch video
2. Link to the CurateFx tooling (if applicable)
3. Catalyst Presentation

**Guidance for uploading files**

1. Upload JPEG or PDF files. Maximum file size is 5MB per piece. A maximum of five pieces can be uploaded with your entry.
2. Video attachments may be added or please provide a link to the video on publicly accessible sites such as YouTube or Vimeo.
3. Please ensure any applicable usernames and passwords to access the attachments/video URLs (if any) are provided and active.
4. The written components of your entry should be fully explained within the provided form fields.

**UPLOADS (OPTIONAL)**

File
<i>Trailer/Pitch Video</i>
<i>linkCatalyst</i>
<i>Presentation</i>
<i>CurateFX link (optional) etc</i>

**Is there anything else you'd like the judges to know about your Catalyst?**

*(Optional text box if you'd like to share anything further)*

**TESTIMONIAL (Optional)**

Please share a testimonial statement about your Catalyst journey & experience.

*(This will not be judged)*

*(Optional Max 50 words)*

Note: This testimonial may be considered for sharing on our website. Feel free to share your Name & Company. Filling this section will be construed as consent for promotion on our webpages / social media etc.

**Thank you for taking part in Catalyst program!!  
All the best for the event showcase & judging!**