



open
innovation
catalysts
awards 2023

Sample form template, only for team discussion (Visit <https://awards.tmforum.org> to submit online)

(Form live from 3rd July to 25th August 2023 using LOGIN CREDENTIALS emailed to each project lead)

Guidelines & Dates

- This Award Submission form would allow each team to choose the 3 Award categories, they wish to compete for & provide the supporting rationale or proof points.
- Each team is required to fill in **ONLY ONE FORM** valid for all award category choices.
- Entry deadline: **25th August 2023 (midnight - EST)**
- The system will automatically prevent entry submission or edits beyond the deadline & no extensions/exceptions would be possible.
- Kindly ensure to submit the form atleast a week prior to deadline, to avoid technical glitches at the end.
- **You can edit your entry form even after submitting, but only until the deadline (25th Aug).**
- After submission, while 'SUBMIT' button disappears, you can 'SAVE + CLOSE' to ensure your final version is saved.
- Since form is dynamic, any changes/updates made in the form even after submission are saved automatically in real-time.
- Please make sure all Catalyst information is entered accurately.
- **Each Open Innovation Catalyst is eligible to enter for 3 award categories and ensure all the requested information is filled & submitted.**
- NOTE: Only 'Active' Catalyst teams are eligible for the awards. Therefore, kindly make sure your Catalyst reaches the 'ACTIVE' before the event for confirming your eligibility for the DTW'23 Catalyst Awards (i.e. all companies have reverted their contracts, at the earliest possible)
- Judges would be scoring the teams onsite at DTW.
- Awards presentation ceremony: **21st Sept 2023 at 1:15pm (DTW, Copenhagen)**

Support

If you have any questions on the entry process, please contact the organizers by email at [Mahima Khurana](mailto:Mahima.Khurana)

Emails from platform are from sender@app.awardforce.com - please look in your Junk/Spam folders and mark as not spam for Catalyst Awards notifications.

[GET STARTED](#)

Category:

<Select> **'DTW 2023 Open Innovation Catalyst Awards'**

All questions must be answered, unless marked optional.
Catalyst teams may submit for 3 of the following awards:

- Best Innovation & Future Techco
- Best New Catalyst for Phase-I only
- Excellence in the application of AI & Automation
- Outstanding Business Growth
- Outstanding Catalyst – Business Impact
- Outstanding Catalyst – Showcase
- Outstanding Catalyst – Sustainability & Impact on Society
- Outstanding Use of TM Forum Assets

All teams must complete General criteria section.

Entry Name:

<Catalyst URN> <Catalyst Project Title>

Catalyst URN:

<C23.0.xxx>

Catalyst Project Title:

*** end of section - click SAVE+NEXT in form ***

[SELECT 3 OPEN INNOVATION AWARDS](#)

**** Teams eligible for maximum 3 award categories.
Kindly select your choices in form to activate the respective tab contents****

Open Innovation Award category selection: Select maximum 3 categories below —

- Outstanding Catalyst – Business Impact
- Outstanding Catalyst – Sustainability & Impact on Society
- Outstanding Catalyst – Showcase
- Outstanding Use of TM Forum Assets
- Outstanding Business Growth
- Best Innovation & Future Techco
- Best New Catalyst for Phase-I only
- Excellence in the application of AI & Automation

Open Innovation Catalysts eligible to select & compete for ANY THREE of the listed Award Categories.
Detailed judging criteria for each available [HERE](#).

Your team's choices would be FINAL and cannot be changed after the deadline (25th Aug)

ALERT: Selection of MORE THAN THREE categories will result in 'cancellation' of your team's submission form, requiring a new entry.

*** end of section - click SAVE+NEXT in form ***

GENERAL CRITERIA

This set of parameters are common for all Open Innovation Catalyst Award categories. Scores for this 'General Criteria' will be considered in addition to the scores of 'Award Specific criteria' for finalizing the winner of a particular award category.

1. Storyline & Solution-

Please illustrate the key storyline & solution outline of the Catalyst.

(Maximum 300 words)

2. Team Collaborations-

Please outline how the team members (Participants & Champions) contributed and collaborated towards the Catalyst success.

(Maximum 300 words)

3. Usage of TMF Assets

Has Catalyst used or contributed towards TM Forum's assets, best practices & standards?

- YES
- NO

If YES *(please provide below information)*

List the TM Forum assets used or contributed (ODA/Open API etc). *Please limit the detail for each item to 100 words per asset.*

TMF Asset Used (TMFxxx / GBxxxx / IGxxxx etc)	Was Asset Used or Contributed to?	Description / Proof points on how asset was used or contributed?	Link of contribution (if available)
<i>(Option to add rows in form)</i>			

4. Proof of Concept- Elaborate your proof of concept/solution. *Please limit the detail for each item to 100 words per row*

Concept/Solution created	Proof points/Outcome	How did team prove it?
<i>(Option to add rows)</i>		

5. Catalyst Value- Please quantify your Catalyst value to industry & explain how it is unique/different.

(Maximum 300 words)

6. **Catalyst Space:** Please provide URL to your Catalyst Spaces

*** end of Section: General Criteria (click SAVE+NEXT in form) ***

BUSINESS IMPACT

Awarded to the Catalyst that demonstrates the most compelling business impact & potential.

Note This section will be used as input for Outstanding Catalyst – Business Impact award.

a. **Commercial viability:** Describe the relevance & commercial viability of your Catalyst solution/use cases

Catalyst solution / use cases	Description / proof points (Eg. target audience, market size, implementation cost etc)
(Option to add rows)	(Maximum 150 words)

b. **Business Impact:** What areas of business did your Catalyst impact?

Please provide the business impact statements of your Catalyst solution (provide proof points) – 150 words each

Business impact statements	Proof point / Description
<i>Fill with following examples or add other appropriate impacts that Catalyst will have</i>	
(Checkbox options)	(Respective proof point section appears below for details)
Higher performance	
Reduced cost or higher savings	
Increased efficiency	
Customer engagement	
Simplified operations & maintenance	
Service agility	
(Any other – Please Specify the Business Impact statement & illustrate with corresponding Proof point)	

*** end of Section: Business Impact (click SAVE+NEXT in form) ***

SUSTAINABILITY & IMPACT ON SOCIETY

Awarded to the Catalyst which demonstrates greatest potential to positively impact society and contributing towards UN's Sustainable development goals.

Note This section will be used as input for Outstanding Catalyst – Sustainability & Impact on Society award.

- a. Societal impact in next 1 year** -- Please provide evidence of the degree of impact the catalyst is likely to have on the overall society encompassing all its aspects

Catalyst project likely to create following impacts in society / environment / sustainable business in next 1 year	Description /proof points on ‘how’ it will create these impacts
(Option to add rows)	

- b. Alignment to Sustainable Development Goals** -- Catalyst project will impact / promote following UN’s Sustainable Development Goals (SDGs)

- GOAL 1: No Poverty
- GOAL 2: Zero Hunger
- GOAL 3: Good Health and Well-being
- GOAL 4: Quality Education
- GOAL 5: Gender Equality
- GOAL 6: Clean Water and Sanitation
- GOAL 7: Affordable and Clean Energy
- GOAL 8: Decent Work and Economic Growth
- GOAL 9: Industry, Innovation and Infrastructure
- Goal 10: Reduced inequalities
- GOAL 11: Sustainable Cities and Communities
- GOAL 12: Responsible Consumption and Production
- GOAL 13: Climate Action
- GOAL 14: Life Below Water
- GOAL 15: Life on Land
- GOAL 16: Peace and Justice Strong Institutions
- GOAL 17: Partnerships to achieve the Goal

Please explain with proof points, how well the Catalyst aligns with the United Nation’s Sustainable Development Goals. For more information on the UN’s Sustainable Development Goals visit the [website](#).

Catalyst project will impact / promote following UN’s Sustainable Development Goals (SDGs)	Level of impact <i>Please indicate if the Catalyst impacts the SDGs directly or indirectly</i>	Description / proof points on ‘how’ Catalyst solution will impact/achieve this SDG target
<i>(SDG Goal based on above selection)</i>	(Direct / Indirect)	

*** end of Section (click SAVE+NEXT in form) ***

OUTSTANDING CATALYST – SHOWCASE

Awarded to the team that displays the most powerful showcase demonstration.

- a. **Industry concerns:** Please illustrate how does your Catalyst demonstration highlight the solution's relevancy to telco industry concerns.

(Maximum 300 words)

- b. **Demonstration: How well is the demonstration presented to showcase the solution's innovation and commercial viability?**
 Judges would be scoring teams onsite based on how **Clear, Interactive & Engaging** is your **Catalyst demonstration presented**, in showcasing the solution's innovation & commercial viability.
(Team not required to fill in anything. Judges to score based on the demonstrations onsite)

*** end of Section (click SAVE+NEXT in form) ***

OUTSTANDING USE OF TM FORUM ASSETS

Awarded to the team that shows the most powerful use of TM Forum assets in their Catalyst project and quantify the benefits of using these assets.

- **List of TM Forum Assets used:** Please illustrate how well the Catalyst’s solution utilizes & benefits from TM Forum’s best practices and standards

TMF Asset Used (TMFxxx / GBxxxx / IGxxxx etc)	Application of assets in the Catalyst	Describe or quantify the benefits of using the asset
<i>(Option to add rows in form)</i>		

- **New Thinking / Contributions:** Please illustrate how well has the team tested or developed new thinking / requirements for TM Forum’s best practices & standards?

New Thinking / Requirements Developed (or Proposed)	Description / Rationale	Possible impact of adopting the new thinking/requirement	Link to contributions done (if available)

*** end of Section (click SAVE+NEXT in form) ***

OUTSTANDING BUSINESS GROWTH

Awarded to the Catalyst that demonstrates outstanding new growth potential, beyond building upon traditional connectivity offerings and demonstrates reuse of digital enablers (such as IoT, CaaS (Connectivity as a Service), ZTP (Zero Touch Partnering) and marketplaces).

- **Growth Potential:** Please illustrate how well does the Catalyst demonstrate top line revenue growth potential including attractiveness of its solution to the telecom industry.

Level of growth potential using metrics (ROI, P/E ratio etc)	Please illustrate with proof points

- **Adaptability:** Please illustrate the Catalyst’s capabilities to stay ahead of the curve to adapt the changes in market conditions by reusing their business assets.

Adaptability of business assets to market changing conditions	Capture the digital enablers used in your solutions demonstrating adaptability. [Example: IoT, CaaS (Connectivity as a Service), ZTP (Zero Touch Partnering) and marketplaces etc]	Description / proof points

*** end of Section (click SAVE+NEXT in form) ***

BEST INNOVATION & FUTURE TECHCO

Awarded to the Catalyst team with the most innovative & futuristic technology solution aimed at bringing digital transformation to industry.

Note This section will be used as input for Best Innovation & Future Techco award.

- a. **Innovation:** Please illustrate how original, innovative & futuristic is the Catalyst’s technology solution and/or business idea.

Please complete each row with an innovation statement and provide a description for each statement in a maximum of 150 words. Please provide evidence of the project's business / technology originality.

Innovation or Futuristic or emerging technology used in solution	Innovation level of solution (Select 1→ Pioneering solution / Highly Innovative & Original / Known but rarely used / Most common solution)	Description / proof points
(Option to add rows)		

- b. **Future Potential:** Please illustrate how the Catalyst solution will potentially impact future technology developments in the industry.

(Maximum 300 words)

*** end of Section (click SAVE+NEXT in form) ***

BEST NEW CATALYST

Awarded to the Phase 1 Catalyst team that demonstrates the most collaborative behavior and the most compelling and innovative solution.

- **Industry Challenge & Solution:** Please illustrate how the new Catalyst addresses the key industry challenges & offers the most compelling innovative technology solution. Elaborate with proof points.

Key industry challenge addressed	How is your Catalyst solution compelling & innovative in solving that challenge? Share proof points

- **Impact on Industry:** What level of impact will the Catalyst have on transforming telco industry?

(Maximum 300 words)

*** end of Section (click SAVE+NEXT in form) ***

EXCELLENCE IN THE APPLICATION OF AI & AUTOMATION

Awarded to the Catalyst that demonstrated best use of AI & Automation to drive efficiency & growth.

Type(s) of AI technology used as part of solution

List out the AI technology(ies) used as part of your Catalyst solution & elaborate with proof points for each technology in table below.

- Machine Learning
- Generative AI
- Deep learning
- Natural Language processing
- Computer vision
- Robotics & automation
- Knowledge based systems
- Others (please specify & elaborate below)

- **Sustainable Scalability & Impact:** Please illustrate how Catalyst demonstrates the AI system or technology that is sustainable and scalable, ensuring long-term viability and impact on the business (either efficiency of new revenue models) and customer experience in the rapidly evolving field of AI.

Type of AI technology used as part of solution – as indicated above (ML / Generative AI / Deep learning / Natural Language processing etc)	Description / Proof points on how the Catalyst used this AI technology.

- **Ethical and responsible use:** Please elaborate how does the AI system or technology used adheres to ethical and responsible principles, such as transparency, fairness, accountability, privacy, and human-centric design.

(Maximum 300 words)

*** end of Section (click SAVE+NEXT in form) ***

ADDITIONAL INFORMATION /COMMENTS (OPTIONAL)

(Optional text box to add other sections if teams want to share more information)

Indicative attachments/files Catalyst may supply here:

1. Link to Catalyst team's Trailer/Pitch video
2. Link to the CurateFx tooling (if applicable)
3. Catalyst Presentation

Guidance for uploading files

1. Upload JPEG or PDF files. Maximum file size is 5MB per piece. A maximum of five pieces can be uploaded with your entry.
2. Video attachments may be added or please provide a link to the video on publicly accessible sites such as YouTube or Vimeo.
3. Please ensure any applicable usernames and passwords to access the attachments/video URLs (if any) are provided and active.
4. The written components of your entry should be fully explained within the provided form fields.

UPLOADS (OPTIONAL)

File
<i>Trailer/Pitch Video link</i>
<i>Catalyst Presentation</i>
<i>CurateFX link (optional) etc</i>