**Sample form template, only for team discussion**

**Visit https://awards.tmforum.org to submit online**

**Form live 8th April to 24th May**

**using LOGIN CREDENTIALS
emailed to project lead/co-lead**

**SUBMISSION DEADLINE: 24TH MAY**

## **Guidelines & Dates**

- This Award Submission form would **allow each team to choose up to 3 Award categories**, they wish to compete for & provide the supporting rationale or proof points.
- Each team is required to fill in **ONLY ONE FORM** valid for all award category choices.
- **Entry deadline: 24ᵗʰ May 2024 (midnight - EST)**
- The system will automatically prevent entry submission or edits beyond the deadline & no extensions/exceptions would be possible.
- Kindly ensure to submit the form at least a week prior to deadline, to avoid technical glitches at the end.
- **You can edit your entry form even after submitting, but only until the deadline (24ᵗʰ May).**
- After submission, while 'SUBMIT' button disappears, you can 'SAVE + CLOSE' to ensure your final version is saved.
- Since form is dynamic, any changes/updates made in the form even after submission are saved automatically in real-time.
- Please make sure all Catalyst information is entered accurately.
- **Each Open Innovation Catalyst is eligible to enter for 3 award categories and ensure all the requested information is filled & submitted.**
- Judges would be scoring the teams onsite at DTW.
- Awards presentation ceremony: **20th June 2024 onsite at DTW, Copenhagen**
- NOTE: Only 'Active' Catalyst teams are eligible for receiving awards. Therefore, kindly make sure your Catalyst reaches the 'ACTIVE' status **before the event** for confirming your eligibility for awards at DTW'24.

### **Support**

If you have any questions on the entry process, please contact the organizers by email at Mahima Khurana and Ashlee Kiel

Emails from platform are from sender@app.awardforce.com - please look in your Junk/Spam folders and mark as not spam for Catalyst Awards notifications.

**Category**

| |
|---|
| *<Select>* **'DTW 2024 Open Innovation Catalyst Awards'** |

All questions must be answered, unless marked optional.
**Catalyst teams may submit for 3 of the following awards:**


* Outstanding Catalyst – Business Impact

* Outstanding Catalyst – Innovative & Futuristic
* Outstanding Catalyst – Use of TM Forum Assets
* Outstanding Catalyst – Rising Star (for Phase-I / new Catalyst only)
* Outstanding Catalyst – Beyond Telco
* Outstanding Catalyst – Application of AI & Automation
* Outstanding Catalyst – Tech for Good

All teams must complete General criteria section.

**Entry Name**

| |
|---|
| *<Catalyst URN> <Catalyst Project Title>* |

**Catalyst URN**

| |
|---|
| *<C24.0.xxx>* |

**Catalyst Project Title**

| |
|---|
| |

*** *end of section - click SAVE+NEXT in form* ***


**SELECT 3 OPEN INNOVATION AWARDS**

*** *Teams eligible for maximum 3 award categories.*

**Open Innovation Award category selection: Select maximum 3 categories below —**

- ❑ Outstanding Catalyst – Business Impact
- ❑ Outstanding Catalyst – Innovative & Futuristic
- ❑ Outstanding Catalyst – Use of TM Forum Assets
- ❑ Outstanding Catalyst – Rising Star (for Phase-I / new Catalyst only)
- ❑ Outstanding Catalyst – Beyond Telco
- ❑ Outstanding Catalyst – Application of AI & Automation
- ❑ Outstanding Catalyst – Tech for Good

Open Innovation Catalysts are eligible to select & compete for **ANY THREE of the listed Award Categories.** Detailed judging criteria for each available [HERE](#).
**Your team's choices would be FINAL and cannot be changed after the deadline (24th May)**

**ALERT**: *Selection of MORE THAN THREE categories will result in 'cancellation' of your team's submission form, requiring a new entry.*

*\*\*\* end of section - click SAVE+NEXT in form \*\*\**

### GENERAL CRITERIA

This set of parameters are common for all Open Innovation Catalyst Award categories.
Scores for this 'General Criteria' will be considered in addition to the scores of 'Award Specific criteria' for finalizing the winner of a particular award category.

1. **Storyline**
   Please illustrate the key storyline, solution & deliverables of the Catalyst.
   *(Maximum 300 words)*

2. **Team Collaborations**
   Please outline how the team members (Participants & Champions) contributed and collaborated towards the Catalyst success.
   *(Maximum 300 words)*

3. **Usage of TMF Assets**
   Has Catalyst used or contributed towards TM Forum's assets, best practices & standards?
   - ❑ YES
   - ❑ NO

   **If YES** *(please provide below information)*

**List the TM Forum assets used or contributed (ODA/Open API etc).** *Please limit the detail for each item to 100 words per asset.*

| TMF Asset Used (TMFxxx / GBxxxx / IGxxxx etc) | Was Asset Used or Contributed to? | Description / Proof points on how asset was used or contributed? | Link of contribution (if available) |
|---|---|---|---|
| *(Option to add rows in form)* | | | |
| | | | |

4. **Proof of Concept**

   Elaborate your proof of concept/solution. *Please limit the detail for each item to 100 words per row*

| Concept/Solution created | Proof points/Outcome | How did team prove it? |
|---|---|---|
| *(Option to add rows)* | | |
| | | |

5. **Industry Value**

   Please quantify your Catalyst value to industry & explain how it is unique/different.

   *(Maximum 300 words)*

6. **Sustainable innovation**

   Please elaborate to what extent is the Catalyst solution sustainable?

   *(Maximum 300 words)*

7. **Catalyst Space**

   Please provide URL to your Catalyst Spaces

*** *end of Section: General Criteria (click SAVE+NEXT in form)* ***

**OUTSTANDING CATALYST - BUSINESS IMPACT**

**Awarded to the Catalyst that demonstrates the most compelling business impact & potential to be commercially deployed.**

*Note This section will be used as input for **Outstanding Catalyst – Business Impact award.***

- **Commercial viability**
  Describe the extent to which this catalyst is relevant, commercially viable & credible to the business.

| Catalyst solution / use cases | Description / proof points (Eg. target audience, market size, implementation cost etc) |
|---|---|
| (Option to add rows) | *(Maximum 150 words)* |
|  |  |
|  |  |
|  |  |

- **Business Impact**
  What areas of business did your Catalyst impact?
  *Please provide the business impact statements of your Catalyst solution (provide proof points) – 150 words each*

| Business impact statements<br>*Fill with following examples or add other appropriate impacts that Catalyst will have* | Proof point / Description |
|---|---|
| *(Checkbox options)* | *(Respective proof point section appears below for details)* |
| Higher performance |  |
| Reduced cost or higher savings |  |
| Increased efficiency |  |
| Customer engagement |  |
| Simplified operations & maintenance |  |
| Service agility |  |
| *(Any other – Please Specify the Business Impact statement & illustrate with corresponding Proof point)* |  |

*** end of Section: Business Impact (click SAVE+NEXT in form) ***

## OUTSTANDING CATALYST – INNOVATIVE & FUTURISTIC

**Awarded to the Catalyst team with the most innovative & futuristic solution aimed towards bringing digital transformation to industry.**

*Note This section will be used as input for **Outstanding Catalyst – Innovative & Futuristic award.***

- **Innovation**
  Please illustrate how original & innovative is the Catalyst's technology solution and/or business idea.
  Please complete each row with an innovation statement and description for each statement in a maximum of 150 words. Please provide evidence of the project's business / technology originality.

| Innovation or emerging technology used in solution | Innovation level of solution (Pioneering solution / Highly Innovative & Original / Known but rarely used / Most common solution) | Description / proof points |
|---|---|---|
| (Option to add rows) | | |
| | | |

- **Future Impact**
  Please illustrate how the Catalyst solution will potentially impact future technology developments to revolutionize the industry.

*(Maximum 300 words)*

*\*\*\* end of Section (click SAVE+NEXT in form) \*\*\**

## OUTSTANDING CATALYST - USE OF TM FORUM ASSETS

**Awarded to the team that shows the most powerful use of TM Forum assets in their Catalyst project and quantify the benefits of using these assets.**

*Note This section will be used as input for **Outstanding Catalyst – Use of TM Forum Assets award.***

- **List of TM Forum Assets used**

  Please illustrate how well the Catalyst's solution utilizes & benefits from TM Forum's best practices and standards

| TMF Asset Used (TMFxxx / GBxxxx / IGxxxx etc) | Application of assets in the Catalyst | Describe or quantify the benefits of using the asset |
| --- | --- | --- |
| *(Option to add rows in form)* | | |
| | | |
| | | |

- **New Thinking / Contributions**

  Please illustrate how well has the team tested or developed new thinking / requirements for TM Forum's best practices & standards?

| New Thinking / Requirements Developed (or proposed) | Description / Rationale | Possible impact of adopting the new thinking/requirement | Link to contributions done (if available) |
| --- | --- | --- | --- |
| *(Option to add rows in form)* | | | |
| | | | |

*** *end of Section (click SAVE+NEXT in form)* ***

### OUTSTANDING CATALYST – RISING STAR

**Awarded to the new or Phase 1 Catalyst team that demonstrates highly collaborative behavior and exemplifies the most compelling, innovative solution.**

*Note This section will be used as input for **Outstanding Catalyst – Rising Star award.***

- **Solution**
  Please illustrate how the new Catalyst addresses a key industry challenge & offers the most compelling innovative technology solution. Elaborate with proof points.

| Key industry challenge addressed | How is your Catalyst solution compelling & innovative in solving that challenge? Share proof points |
|---|---|
| *(Option to add rows in form)* | |
| | |
| | |

- **Impact on Industry**

  What level of impact will the Catalyst have on transforming telco industry?

  *(Maximum 300 words)*

*** end of Section (click SAVE+NEXT in form) ***

**OUTSTANDING CATALYST – BEYOND TELCO**
**Awarded to the Catalyst that demonstrates best use of innovation to meet the evolving needs of B2B and B2B2X environments.**

- **Value proposition & impact**

  Please illustrate how the Catalyst's value proposition & impact to the end business/customer to partnerships & sustainable business growth.

| Value proposition to meet needs of B2B & B2B2X | Impact to the end business/customer | Please illustrate with proof points |
|---|---|---|
| *(Option to add rows in form)* | | |
| | | |
| | | |

- **Adaptability**:

  Please illustrate the Catalyst's ability to stay ahead of the curve to adapt with change in market conditions/trends & accommodate scalable growth.

| How is the Catalyst adaptable to changing market conditions | Description / proof points |
|---|---|
| *(Option to add rows in form)* | |
| | |
| | |

*** end of Section (click SAVE+NEXT in form) ***

## OUTSTANDING CATALYST – APPLICATION OF AI & AUTOMATION

**Awarded to the Catalyst that demonstrated best use of AI & Automation to drive efficiency & growth.**

*Note This section will be used as input for **Outstanding Catalyst – Application of AI & Automation award.***

- **Type(s) of AI technology used as part of solution**
  *List out the AI technology(ies) used as part of your Catalyst solution & elaborate with proof points for each technology in table below.*
  - ❑ Machine Learning
  - ❑ Generative AI
  - ❑ Deep learning
  - ❑ Natural Language processing
  - ❑ Computer vision
  - ❑ Robotics & automation
  - ❑ Knowledge based systems
  - ❑ Others (please specify & elaborate below)

- **Scalability & Impact**

  Please illustrate how Catalyst demonstrates the AI system or technology that is sustainable and scalable, ensuring long-term viability and impact on the business (either efficiency or new revenue models) and customer experience in the rapidly evolving field of AI.

| Type of AI technology as indicated above (e.g. ML / Generative AI / Deep learning etc) | Description / Proof points usage of AI technology by the Catalyst | Elaborate on how this AI technology is scalable, sustainable & impactful. |
|---|---|---|
| *(Option to add rows in form)* | | |
| | | |

- **Ethical and responsible use**

  Please elaborate how does the AI system or technology used adheres to ethical and responsible principles, such as transparency, fairness, accountability, privacy, and human-centric design.

*(Maximum 300 words)*

*** *end of Section (click SAVE+NEXT in form)* ***

## OUTSTANDING CATALYST – TECH FOR GOOD

**Awarded to the Catalyst that demonstrates exemplary utilization of technology to make a difference to positively impact both community welfare and organizational culture, while ensuring attainment of sustainable development goals.**

*Note This section will be used as input for **Outstanding Catalyst – Tech for Good award.***

- **Societal impact in next 1 year**
  Please provide evidence of the degree of societal & industry impact the Catalyst is likely to have in the next 1 year (from community, ESG & Organizational culture perspective).

| Does this Catalyst impact - Community, Organizational Culture/Industry or Both | What is the Catalyst impact? | Description /proof points on 'how' it will create these impacts |
|---|---|---|
| *(Option to add rows in form)* | | |
| | | |
| | | |

- **Alignment to Sustainable Development Goals**
  Catalyst project will impact / promote following UN's Sustainable Development Goals (SDGs)
    - ❑ GOAL 1: No Poverty
    - ❑ GOAL 2: Zero Hunger
    - ❑ GOAL 3: Good Health and Well-being
    - ❑ GOAL 4: Quality Education
    - ❑ GOAL 5: Gender Equality
    - ❑ GOAL 6: Clean Water and Sanitation
    - ❑ GOAL 7: Affordable and Clean Energy
    - ❑ GOAL 8: Decent Work and Economic Growth
    - ❑ GOAL 9: Industry, Innovation and Infrastructure
    - ❑ Goal 10: Reduced inequalities
    - ❑ GOAL 11: Sustainable Cities and Communities
    - ❑ GOAL 12: Responsible Consumption and Production
    - ❑ GOAL 13: Climate Action
    - ❑ GOAL 14: Life Below Water
    - ❑ GOAL 15: Life on Land

- Please advise if the impact is direct or indirect and provide a description / proof points on 'how' the Catalyst solution will impact / achieve each goal selected.

*(Maximum 150 words per goal)*

*For more information on the UN's Sustainable Development Goals visit the* *website.*

*** **end of Section (click SAVE+NEXT in form)** ***

## ADDITIONAL INFORMATION /COMMENTS *(OPTIONAL)*

*(Optional text box to add other sections if teams want to share more information)*

**Indicative attachments/files Catalyst may supply here:**

1. Link to Catalyst team's Trailer/Pitch video
2. Link to the CurateFx tooling (if applicable)
3. Catalyst Presentation

**Guidance for uploading files**

1. Upload JPEG or PDF files. Maximum file size is 5MB per piece.
2. A maximum of five pieces can be uploaded with your entry.
3. Video attachments may be added or please provide a link to the video on publicly accessible sites such as YouTube or Vimeo.
4. Please ensure any applicable usernames and passwords to access the attachments/video URLs (if any) are provided and active.
5. The written components of your entry should be fully explained within the provided form fields.

## UPLOADS **(OPTIONAL)**

| File |
| --- |
| *Trailer/Pitch Video link* |
| *Catalyst Presentation* |
| *CurateFX link (optional) etc* |

**Is there anything else you'd like the judges to know about your Catalyst?**

*(Optional text box if you'd like to share anything further)*

**TESTIMONIAL (Optional)**
Please share a testimonial statement about your Catalyst journey & experience.
(This will not be judged)

*(Optional Max 50 words)*

**THANK YOU FOR TAKING PART IN CATALYST PROGRAM!!**
**ALL THE BEST FOR THE EVENT SHOWCASE & JUDGING!**