agenda

- ➤ **Award Categories**
- ➤ **Judging process & criteria**
- ➤ **Awards submission form**
- ➤ **Live Tutorial**
- ➤ **Judging onsite**
- ➤ **Timelines**
- ➤ **Best practices & tips**
- ➤ **Post-event**
- ➤ **Q&A**

open innovation catalysts

44 open innovation catalyst projects
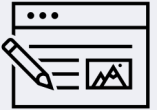
153 unique companies

unique team members **700+**

Open innovation
catalyst awards

- Recognize Catalysts addressing key industry challenges through most engaging, innovative & impactful solutions.

- Promotion & gaining industry feedback.

- Judged by highly qualified panel of industry specialists.

- Recognition through TM Forum wider media exposure, and social media.

- Winners announced live during the prestigious ceremony at DTW on 21st Sept at 1:15pm CEST.

Open Innovation Catalyst

award categories

Outstanding Catalyst – Business Impact

Catalyst that demonstrates most compelling business impact & potential

Outstanding Catalyst – Sustainability & Impact on Society

Catalyst that demonstrates greatest potential to positively impacts society and contributing towards UN's Sustainable development goals

Outstanding Catalyst – Showcase

Catalyst that displays the most powerful showcase demonstration

Outstanding Use of TM Forum Assets

Catalyst that demonstrates most powerful use of TM Forum assets in their Catalyst project and quantify the benefits of using these assets

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Open Innovation Catalyst

open innovation catalyst **awards 2023**

award categories

Outstanding Business Growth NEW

Awarded to the Catalyst that demonstrates outstanding new growth potential, beyond building upon traditional connectivity offerings and demonstrates reuse of digital enablers (CaaS/ZTP etc).
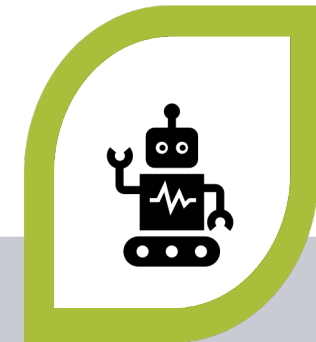
Best Innovation & Future Techco

Catalyst that demonstrates most innovative & futuristic technology solution aimed towards bringing digital transformation to industry

Best New Catalyst
Phase-I only

Phase-I Catalyst team that demonstrates the most collaborative behavior and the most compelling and innovative solution.

Excellence in the application of AI & Automation NEW

Awarded to the Catalyst that demonstrated best use of AI & Automation to drive efficiency & growth.

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Judging
process

Each team selects MAXIMUM 3 award categories to compete.

Each award category would be judged against two sets of criteria:-

General Criteria

- Set of 6 parameters <u>common for all award categories</u>.

Award specific criteria

- Set of 2 parameters <u>unique to each award category</u>.

For each award category, winner & finalists will be reviewed based on the weighted averages of 'General + Award Specific' scores of all the Judges'.

Up to 3 Judges will be allocated to teams to review & score them.

Judges review teams based on:

- Awards Submission forms

- Catalyst Spaces

- Onsite Judging

open innovation catalyst
awards 2023
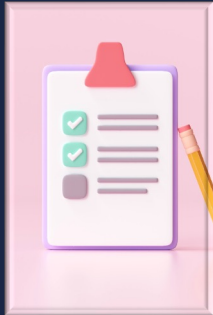
General judging criteria

Storyline
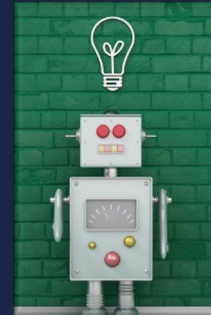How clear, engaging & strong is the Catalyst's storyline, solution & deliverables?

Team Collaborations
How well has the participants & champions contributed & collaborated towards catalyst success?

Use of TM Forum Assets
How well has the team used or planning to contribute to TM Forum's assets, best practices & standards?

Proof of concept
How well developed is the proof-of-concept?
(1 = 'Just an idea',
10 = 'Credible working solution')

Value & Potential
How valuable is the Catalyst to the industry in the long term?
(1 = 'Redundant',
10 = 'Potential to revolutionize')

Catalyst Spaces
How descriptive, interactive, informed & well-presented are their Catalyst Spaces?

Award Specific judging criteria

Outstanding Catalyst – Business Impact

Business Impact
- How well does the project team quantify and explain the business impact of their solution?

Commercial Viability
- To what extent is the catalyst solution relevant, commercially viable & credible to the business?

Outstanding Catalyst – Sustainability & Impact On Society

Societal Impact
- What degree of societal impact is the project likely to have in the next 1 year?

Sustainability
- How well does catalyst align with United Nations Sustainable Development Goals (SDGs)?

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Award Specific judging criteria

Outstanding Catalyst – Showcase

Demonstration

- How well is the demonstration presented to showcase the solution's innovation and commercial viability ?

Regional Concerns

- How well does the demonstration highlight their solution's relevancy to regional industry concerns?

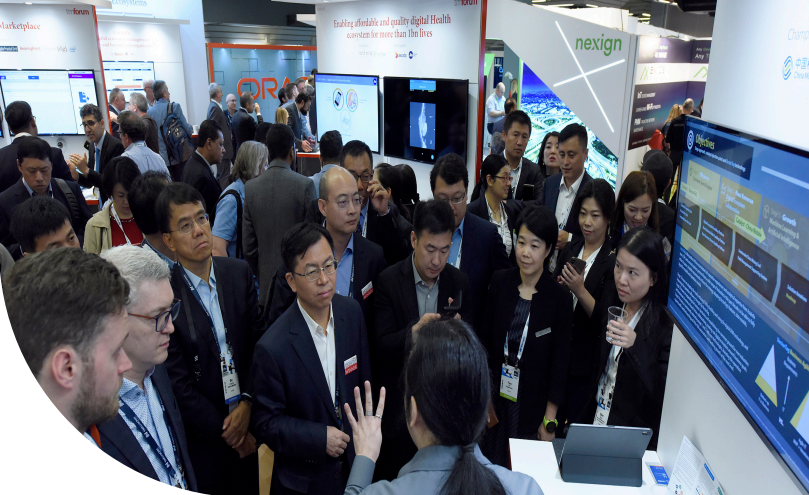## Outstanding Use of TM Forum Assets

Use of TMF Assets

- How deeply rooted are the team's solution with TM Forum's best practices and standards?

New Thinking

- How well has the team tested or developed new thinking / requirements for TM Forum's best practices & standards?

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Award Specific
judging criteria

Outstanding Business Growth NEW

Growth Potential
- How well does the Catalyst demonstrate top line revenue growth potential including adjacency / attractiveness of its solution to the telecoms industry?

Adaptability
- How well does the Catalyst hold an ability to stay ahead of the curve to adapt with change in market conditions?

Best Innovation & Future Techco

Innovation
- How original, innovative & futuristic is the team's business idea and/or technology solution?

Future Potential
- How would the Catalyst solution potentially impact future technology developments in industry?

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Award Specific
judging criteria

Best New Catalyst
Phase-I only

Solution:

- How well has the new Catalyst addressed the key industry challenge & offered most innovatively compelling technology solution?

Impact on Industry:

- What level of impact will the Catalyst have on transforming telco industry?

Excellence in the application of AI & Automation NEW

Sustainable Scalability & Impact:

- How well does the Catalyst demonstrate the AI system or technology that is sustainable and scalable, ensuring long-term viability and impact on the business and customer experience in the rapidly evolving field of AI?

Ethical and responsible use:

- How well does the AI system or technology should adhere to ethical and responsible principles, such as transparency, fairness, accountability, privacy, and human-centric design?

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Awards submission form

DTW'23: Catalyst Awards

✎ Open Innovation Catalyst Awards

Award Categories

- Outstanding Catalyst – Business Impact
- Outstanding Catalyst – Sustainability & Impact on Society
- Outstanding Catalyst – Showcase
- Outstanding Use of TM Forum Assets
- Outstanding Business Growth
- Best Innovation & Future Techco
- Best New Catalyst for Phase-I only
- Excellence in the application of AI & Automation

Download the blank template for Open Innovation Awards

- Before submitting online, download the **Awards Submission form template** and discuss with your team.

- Each team is required to fill in **ONLY ONE FORM** valid for ALL 3 opted award categories.

- Entry deadline: **25th August 2023 (midnight - EST)**

- Please submit before deadline, as system will automatically close the entry submission after the deadline.

Awards submission form

- **For online submission, go to URL: https://awards.tmforum.org/**

- **Login credentials emailed to each project lead or co-lead. Please reach out if not received or any issue.**

- **Buttons on form:**

  - **START ENTRY' to start the entry form first time.**

  - **'SAVE+NEXT' to save & proceed to the next tab.**

  - **'SAVE+CLOSE' to save & return to form later. Also, to save form after submission (but before deadline).**

  - **'PREVIEW' to preview the entire form at anytime. Use this button specifically when filling tables.**

  - **'SUBMIT' when all tabs filled & team satisfied with their entry.**

- **Scroll down online form completely to view & fill in all contents.**

- **Preview the submission form before submitting.**

- **Even _after submission_, team can edit before 25th August & submit by using 'SAVE+CLOSE' button instead.**

Finalize Template

↓

Online Login

↓

Start Entry

↓

Get Started

↓

Select Awards

↓

General Criteria

→

Award Specific tab 1

↑

Award Specific tab 2

↑

Award Specific tab 3

↑

Additional Info

↑

Save & edit later

↑

Submit before deadline
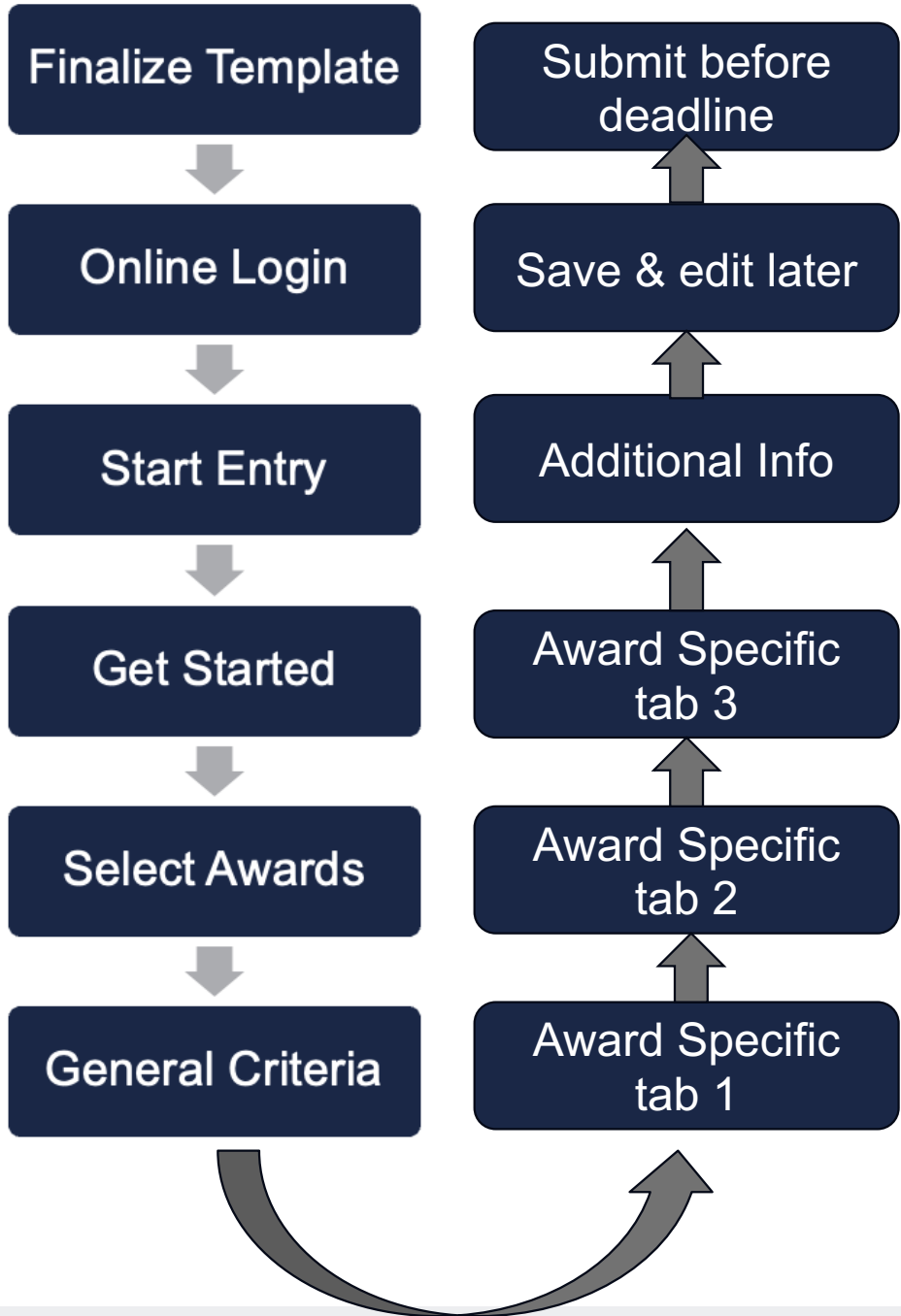
Live tutorial

Do's & Don'ts

- Select MAXIMUM 3 Award Categories, else submission form will become INVALID – requiring resubmission.

- Do not select 'Forgot Password' to reset. If any access issues, please reach out.

- Single member accesses at given time.

- Select 'Open Innovation Catalyst Awards' only.

- For 'Entry Name' – enter your final Catalyst Title (if changed). Logins were created based on the current titles.

- You can edit the form multiple times BEFORE DEADLINE – even after submission.

- Select the choices based on your Catalyst's strengths.

- Submit before deadline → to avoid last minute technical glitches & delays.

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Onsite Judging

JUDGING SLOTS

- Judges visit teams at their stands to interact & score.

- Each team will be allocated 3 Judges.

- Most judging slots will be focused on 19th & 20th Sept (up to 2pm).

- Although most judges visit together in slot, some may visit based on their availability.

- Details of allocated judges & slots will be available to teams by first week of September.

- Ensure presence of your key team member at kiosk.

- Judging slots different from presentation slots.

AWARD CEREMONY

- Winners will be announced at Awards Ceremony

- 21st Sept at 1:15pm.

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Timelines
Awards & Judging

Awards Submission Forms

3rd July to 25th August

Judging at DTW Copenhagen

19th & 20th September

Catalyst Awards Webinar

5th July

Update Catalyst Spaces

by 4th Sept (recommended)

Catalyst Awards Ceremony

21st September

* TBC

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Best Practices

invest
time on understanding categories, judging criteria, choosing options & filling online **Awards Submission forms. Use template to discuss** with your team before submission.

update
Catalyst Spaces with all resources & content to illustrate the Catalyst in clear, concise & presentable way, by deadline.

follow
our **Confluence page** for latest information about Open Innovation Catalyst Awards. Also recommend to promote catalyst using marketing toolkit.

present
to judges onsite - **clearly** expressing the **rationale & significance of the Catalyst, focussing on proof points for** why it deserves to win.

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Tips from

Judges' feedbacks

Choose wisely

Be clear & concise

Engaging demo

Address criteria points

Know your strengths

Share 'What's new'

Share impact & importance

Proof! Proof! Proof!

Post-event award

Outstanding Contribution to TM Forum Assets

- Judged & Awarded Post-Event to Catalyst team that uses the program to make most substantial contribution to TM Forum's assets.

- All submissions reviewed by TM Forum Staff & judged by TM Forum's Collaboration Sub-committee.

- Catalysts assessed based on

  - Overall impact to collaboration projects

  - Number of contributions

  - Quality of contributions

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Post-event award

Application Process

- To do contribution, you must be part of the TM Forum Collaboration program (free to all members).

- Please find and join the right program https://myaccount.tmforum.org/joinproject

- In confluence find the correct project & in Project space side bar, you can navigate to "Contributions" page

- Click on "Submit Contribution" & select issue type as "Catalyst Contribution"

- Email list of contribution with project URN to Shengfan Hou.

- Last date to submit contribution: **3rd November'23.**

- More details about contribution-here

- More details about process - here

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Post-event activity

Judges' Feedback
- Judges' feedback comments will also be accessible through the Awards platform, using the same login credentials.

- Will be available from 2nd October & will stay accessible till 31st December.

Post-event promotions
- Catalyst promotions & inform articles will continue to be published post-event as well.

Next Phase preparations
- Catalyst cycles are continuous, so continue planning for next phase, if interested in joining.

Stay informed!

- **Latest information available on confluence [Catalyst Awards page](#).**

- **Recording & presentation will be uploaded**

- **Important Catalyst webpages:**

  - **[TM Forum website](#)**

  - **[Catalyst Spaces](#)**

  - **[Catalyst Awards webpage](#)**

- **Weekly check-in emails**

- **Contact us:–**

  - **[TM Forum Service Desk](#), or**

  - **Email us:-**

    - **[Catalyst Operations](#)**

    - **[Mahima Khurana](#) (for awards)**

    - **[Shengfan Hou](#) (for contributions)**

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