Sample form template, only for team discussion

Visit https://awards.tmforum.org to submit online

Form live 16th Sept to 18th Oct

using LOGIN CREDENTIALS
to be emailed to project lead/co-lead on 16th Sept

SUBMISSION DEADLINE: 18th Oct, midnight EST

Guidelines & Dates

- This Award Submission form would **allow each team for all 3 Award categories**.
- Each team is required to fill in **ONLY ONE FORM** valid for all award category choices.
- **Entry deadline: 18ᵗʰ Oct 2024 (midnight - EST)**
- The system will automatically prevent entry submission or edits beyond the deadline & no extensions/exceptions would be possible.
- Kindly ensure to submit the form at least a week prior to deadline, to avoid technical glitches at the end.
- **You can edit your entry form even after submitting, but only until the deadline (18ᵗʰ Oct).**
- After submission, while 'SUBMIT' button disappears, **you can 'SAVE + CLOSE' to ensure your final version is saved.**
- Since form is dynamic, any changes/updates made in the form even after submission are saved automatically in real-time.
- Please make sure all Catalyst information is entered accurately.
- **Each Open Innovation Catalyst is eligible to enter for 3 award categories and ensure all the requested information is filled & submitted.**
- Judges would be scoring the teams onsite at Innovate Asia.
- Awards presentation ceremony: **7ᵗʰ Nov 2024 onsite at Bangkok.**
- NOTE: Only 'Active' Catalyst teams are eligible for receiving awards. Therefore, kindly make sure your Catalyst reaches the 'ACTIVE' status **before the event** for confirming your eligibility for awards at Innovate Asia'24.

Support

If you have any questions on the entry process, please contact the organizers by email at [Mahima Khurana](#)

Emails from platform are from sender@app.awardforce.com - please look in your Junk/Spam folders and mark as not spam for Catalyst Awards notifications.

Category

<Select> *'Innovate Asia 2024 Open Innovation Catalyst Awards'*

All questions must be answered, unless marked optional.
Catalyst teams may submit for 3 of the following awards:

* Outstanding Catalyst – Business Impact

* Outstanding Catalyst – Innovative & Futuristic

* Outstanding Catalyst – Tech for Good

All teams must complete General criteria section.

Entry Name

<Catalyst URN> <Catalyst Project Title>

Catalyst URN

<C24.5.xxx>

Catalyst Project Title

*** *end of section - click SAVE+NEXT in form* ***

SELECT 3 OPEN INNOVATION AWARDS

*** Teams eligible for all 3 award categories.**
*** Kindly select the category to activate the respective tab contents***

Open Innovation Award category selection—

- ❑ Outstanding Catalyst – Business Impact
- ❑ Outstanding Catalyst – Innovative & Futuristic
- ❑ Outstanding Catalyst – Tech for Good

*** end of section - click SAVE+NEXT in form ***

GENERAL CRITERIA

This set of parameters are common for all Open Innovation Catalyst Award categories.
Scores for this 'General Criteria' will be considered in addition to the scores of 'Award Specific criteria' for finalizing the winner of a particular award category.

1. **Storyline**
   Please illustrate the key storyline, solution & deliverables of the Catalyst.

   (Maximum 300 words)

2. **Team Collaborations**
   Please outline how the team members (Participants & Champions) contributed and collaborated towards the Catalyst success.

   (Maximum 300 words)

3. **Usage of TMF Assets**
   Has Catalyst used or contributed towards TM Forum's assets, best practices & standards?
   - ❑ YES
   - ❑ NO

   If YES *(please provide below information)*

   List the TM Forum assets used or contributed (ODA/Open API etc). *Please limit the detail for each item to 100 words per asset.*

TMF Asset Used (TMFxxx / GBxxxx / IGxxxx etc)	Was Asset Used or Contributed to?	Description / Proof points on how asset	Link of contribution (if available)

		was used or contributed?	
(Option to add rows in form)			

4. Proof of Concept
Elaborate your proof of concept/solution. *Please limit the detail for each item to 100 words per row*

Concept/Solution created	Proof points/Outcome	How did team prove it?
(Option to add rows)		

5. Industry Value
Please quantify your Catalyst value to industry & explain how it is unique/different.

(Maximum 300 words)

6. Sustainable innovation
Please elaborate to what extent is the Catalyst solution sustainable?

(Maximum 300 words)

7. Catalyst Space
Please provide URL to your Catalyst Spaces

*** *end of Section: General Criteria (click SAVE+NEXT in form)* ***

OUTSTANDING CATALYST - BUSINESS IMPACT

Awarded to the Catalyst that demonstrates the most compelling business impact & potential to be commercially deployed.

*Note This section will be used as input for **Outstanding Catalyst – Business Impact award.***

- **Commercial viability**
  Describe the extent to which this catalyst is relevant, commercially viable & credible to the business.

Catalyst solution / use cases	Description / proof points (Eg. target audience, market size, implementation cost etc)
(Option to add rows)	*(Maximum 150 words)*

- **Business Impact**
  What areas of business did your Catalyst impact?
  Please provide the business impact statements of your Catalyst solution (provide proof points) – 150 words each

Business impact statements *Fill with following examples or add other appropriate impacts that Catalyst will have*	Proof point / Description
(Checkbox options)	*(Respective proof point section appears below for details)*
Higher performance	
Reduced cost or higher savings	
Increased efficiency	
Customer engagement	
Simplified operations & maintenance	
Service agility	
(Any other – Please Specify the Business Impact statement & illustrate with corresponding Proof point)	

*** end of Section: Business Impact (click SAVE+NEXT in form) ***

OUTSTANDING CATALYST – INNOVATIVE & FUTURISTIC

Awarded to the Catalyst team with the most innovative & futuristic solution aimed towards bringing digital transformation to industry.

*Note This section will be used as input for **Outstanding Catalyst – Innovative & Futuristic award.***

- **Innovation**
  Please illustrate how original & innovative is the Catalyst's technology solution and/or business idea.
  Please complete each row with an innovation statement and description for each statement in a maximum of 150 words. Please provide evidence of the project's business / technology originality.

Innovation or emerging technology used in solution	Innovation level of solution (Pioneering solution / Highly Innovative & Original / Known but rarely used / Most common solution)	Description / proof points
(Option to add rows)		

- **Future Impact**
  Please illustrate how the Catalyst solution will potentially impact future technology developments to revolutionize the industry.

(Maximum 300 words)

*** *end of Section (click SAVE+NEXT in form)* ***

OUTSTANDING CATALYST – TECH FOR GOOD

Awarded to the Catalyst that demonstrates exemplary utilization of technology to make a difference to positively impact both community welfare and organizational culture, while ensuring attainment of sustainable development goals.
*Note This section will be used as input for **Outstanding Catalyst – Tech for Good award.***

- **Societal impact in next 1 year**
  Please provide evidence of the degree of societal & industry impact the Catalyst is likely to have in the next 1 year (from community, ESG & Organizational culture perspective).

Does this Catalyst impact - Community, Organizational Culture/Industry or Both	What is the Catalyst impact?	Description /proof points on 'how' it will create these impacts
(Option to add rows in form)		

- **Alignment to Sustainable Development Goals**
  Catalyst project will impact / promote following UN's Sustainable Development Goals (SDGs)
  - ❑ GOAL 1: No Poverty

- ❏ GOAL 2: Zero Hunger
- ❏ GOAL 3: Good Health and Well-being
- ❏ GOAL 4: Quality Education
- ❏ GOAL 5: Gender Equality
- ❏ GOAL 6: Clean Water and Sanitation
- ❏ GOAL 7: Affordable and Clean Energy
- ❏ GOAL 8: Decent Work and Economic Growth
- ❏ GOAL 9: Industry, Innovation and Infrastructure
- ❏ Goal 10: Reduced inequalities
- ❏ GOAL 11: Sustainable Cities and Communities
- ❏ GOAL 12: Responsible Consumption and Production
- ❏ GOAL 13: Climate Action
- ❏ GOAL 14: Life Below Water
- ❏ GOAL 15: Life on Land
- ❏ GOAL 16: Peace and Justice Strong Institutions
- ❏ GOAL 17: Partnerships to achieve the Goal

- Please advise if the impact is direct or indirect and provide a description / proof points on 'how' the Catalyst solution will impact / achieve each goal selected.

(Maximum 150 words per goal)

For more information on the UN's Sustainable Development Goals visit the underline website.

*** **end of Section (click SAVE+NEXT in form)** ***

ADDITIONAL INFORMATION /COMMENTS *(OPTIONAL)*

(Optional text box to add other sections if teams want to share more information)

Indicative attachments/files Catalyst may supply here:

1. Link to Catalyst team's Trailer/Pitch video
2. Link to the CurateFx tooling (if applicable)
3. Catalyst Presentation

Guidance for uploading files

1. Upload JPEG or PDF files. Maximum file size is 5MB per piece.
2. A maximum of five pieces can be uploaded with your entry.
3. Video attachments may be added or please provide a link to the video on publicly accessible sites such as YouTube or Vimeo.
4. Please ensure any applicable usernames and passwords to access the attachments/video URLs (if any) are provided and active.
5. The written components of your entry should be fully explained within the provided form fields.

UPLOADS (OPTIONAL)

File
Trailer/Pitch Video link
Catalyst Presentation
CurateFX link (optional) etc

Is there anything else you'd like the judges to know about your Catalyst?

(Optional text box if you'd like to share anything further)

TESTIMONIAL (Optional)
Please share a testimonial statement about your Catalyst journey & experience.
(This will not be judged)

(Optional Max 50 words)

Note: This testimonial may be considered for sharing on our website. Feel free to share your Name & Company. Filling this section will be construed as consent for promotion on our webpages / social media etc.

**THANK YOU FOR TAKING PART IN CATALYST PROGRAM!!
ALL THE BEST FOR THE EVENT SHOWCASE & JUDGING!**