Compilation of general Judges' feedback/comments – positive & negative
(Anonymized so that all teams can benefit)

- Very engaging presentation explained in plain English. Presenter very compelling and demonstrated expertise and understanding.
- Would have been nice to have more of the team at the booth contribute/split the presentation across a number of the team. Also would be good to start with the problem then present the solution.
- Benefits to industry were not stressed in pitch.
- More direct asset contributions would be welcomed given how strong the work is.
- It was difficult to identify which TMF assets utilized in the project.\
- Overall, the solution would help in identifying gaps from many angles and perspectives to provide a direction on improvements required.
- Very engaging presentation, strong attendance from all partners and compelling storytelling of the solution.
- Needed to ask a lot of questions to get the gist of the project.
- I would have liked more on the path to scale and discussion of key barriers to overcome.
- Has alignment with several SDG goals which were demonstrated.
- Has practical application.
- I would like to have seen some more videos of the solution and quotes from CSP leadership discussing.
- The business story of the project is very clear.
- Pitch explanation stronger than proof points listed in submission form.
- Commercial viability is strong based on comprehensive use case and quality demos.
- Spectrum of use cases and partners involved.
- Strong thinking behind project comes through in demos and products.
- Cohesive, collaborative, and clear.
- Regional concerns not emphasized. Perhaps lack of champions in pitch didn't help.
- Had to ask a lot of questions initially to get the story line out, but once this was achieved the storyline flowed well and demonstrated the solution and deliverables.
- Teamwork was good with the team demonstrating where they have collaborated.
- Good use of TM Forum API's and this was shown in the story line.
- Proof of concept has already been commercialized and deployed with several use cases.
- All participants from a vendor perspective were present and engaged. There was no one from the CSP's present that could provide any commentary.
- Use of TMF assets is more conceptual rather than using the models and APIs as part of the demo and implementation.
- Business impact is explained but not really quantified.
- Innovation level was a medium rating.
- Very solid understanding and use of TM Forum assets and standards. Solution designed from start with TM Forum assets in mind.
- Strong collaboration across companies with each party playing to their strengths and exposing their capability.

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