Let's lunch Reference Scenario

- User A browse the Product Offerings (PO) for lunch coupon (catalog API)
- User A see there is a PO with certain price, but also in the description there is note says there would be discount if you bring a group of people. (for instance 10 people then half the price)
- User A open up a map (google map), and locate his friend on the map (Location API, and read the mobile number from his cell phone)
- User A select more than 10 of his friends who are nearby and invite them for lunch. A message will be sent to each one of them (SMS API)
- All the friends replied OK, then the application will create the order and submit it with discounted price (Order management API)