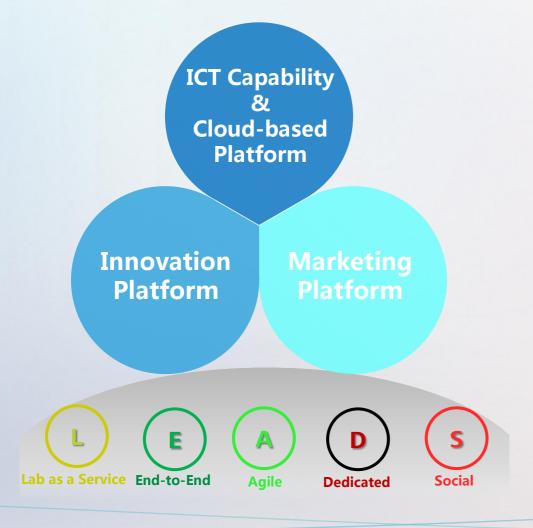


Huawei APIs For Open Hack Nice

Huawei Open Hack Nice Team

Build and Integrate worldwide resource to enable fast and dynamic innovation, accelerate the commercial implementation



Progress in 2016:

- **■Open Lab Reservation Times 7300+**
- ■Online Use of API Explorer 15000+
- Online Study of Code Lab 5000+
- ■Open Hacks, 2500+ Teams, Share millions bonus



Enabling more rapid innovation and large-scale commercial deployments



Worldwide: Invest 1bn USD in developing the ecosystem

Up to now

\$200+ Million

- To develop an open
enablement platform,
improving developers
experience
\$100+ Million

- To build a global
marketing platform th

Co-developing platform

6 Open Labs, ~3000 Open APIs

Europe : European Developer Enablement Plan





Open Hack in Lisbon on Feb 6-7, 2017



{open}:data + {open}:apis + {open}:platform

tmf@rum

Billing Management API

Party Management API

Product Ordering API

 SLA Management API Usage Management API

Customer Management API

 Product Catalog Mgmt API Product Inventory API

Lisbon City Open Data





























Digital





- Customer InforQuery Account Info Query
- ·Blacklist Query
- SMS Sending Querying Balance
- Deducting Balance
- Performing Payment
- Querying Payment Logs Trouble Ticket API



Challenges IoE/Smart City

Digital Payments



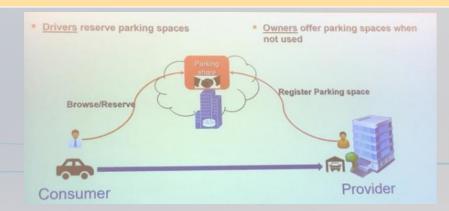
FIWARE Platform for Smart Cities

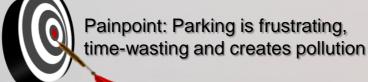
- Weather
- Air Quality



8 teams output 8 innovative ideas

One Example: Share Parking





an Airbnb approach to parking

To provide a way for people to hire out their personal parking spaces to drivers.

TMF **APIs**

Huawei APIs

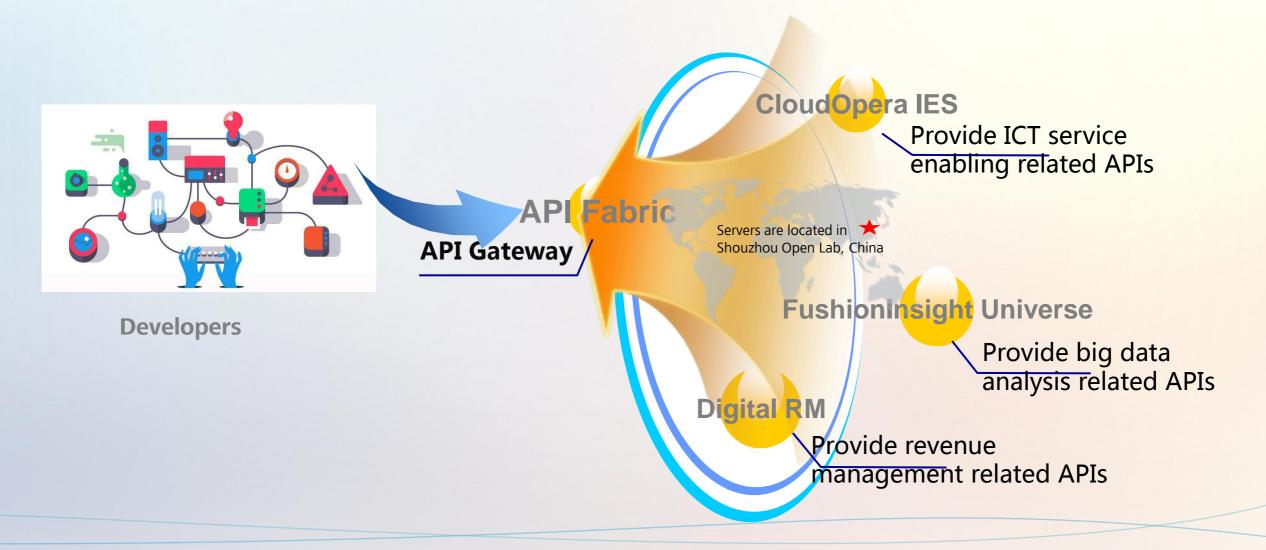
SMS sending Querying Balance Deducting Balance Performing Payme

Fiware

Lisbon Data

Huawei APIs Exposed Architecture



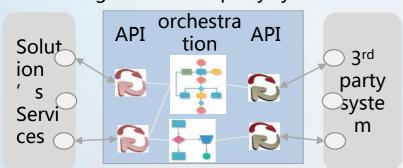


Huawei API Fabric



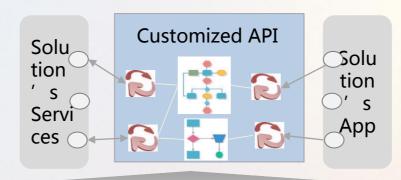
Integrate with 3rd party system

Improve efficiency of solution integrate with 3rd party system



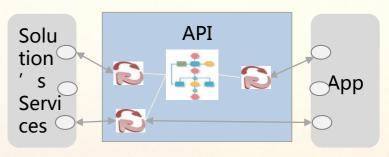
Customized API

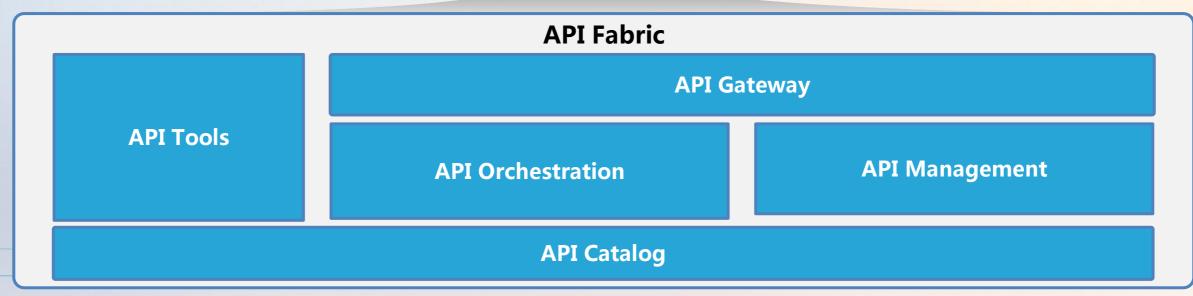
SI customizes API base on solution baseline API



Open API

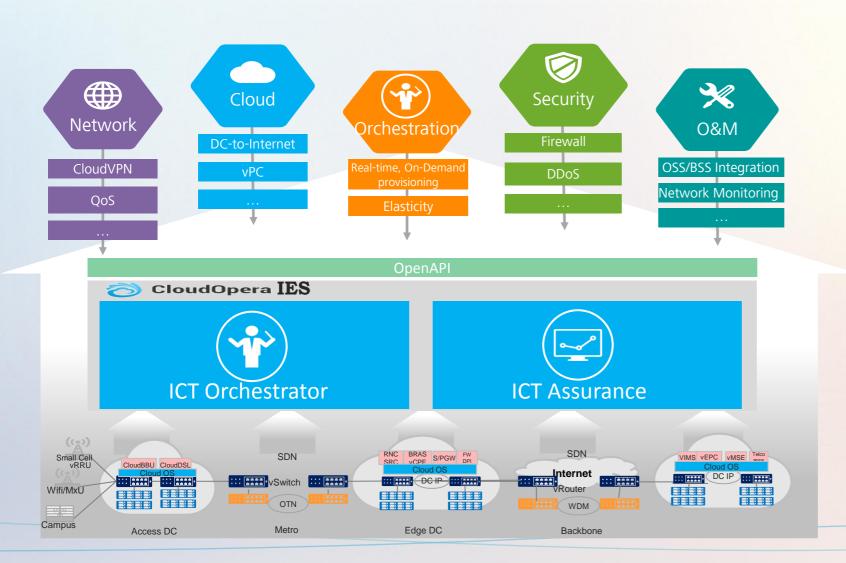
Support solution's Open API





CloudOpera IES –ICT Service Enabling Platform



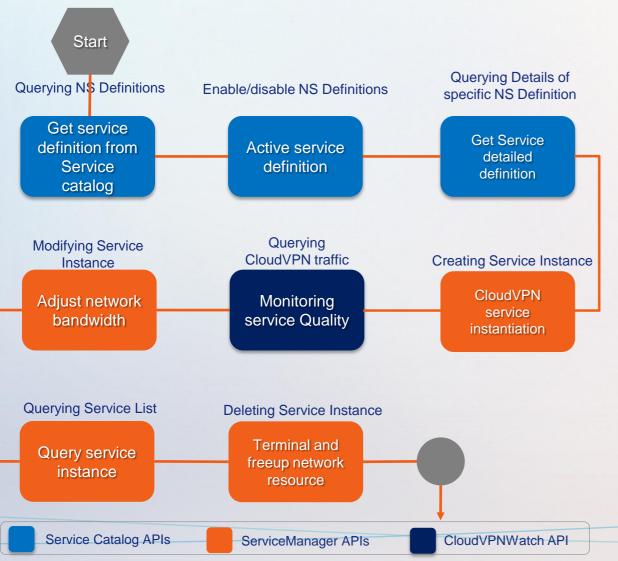


Benefits for Developers

- Cloudify network infrastructure capability openness to provide richer ICT service availability for industry innovation and insight.
- On-demand use, real-time provisioning and elastics adjustment to satisfy user experience.
- Open Southbound plugin and northbound service design to support new service fast on-boarding and partner innovation.

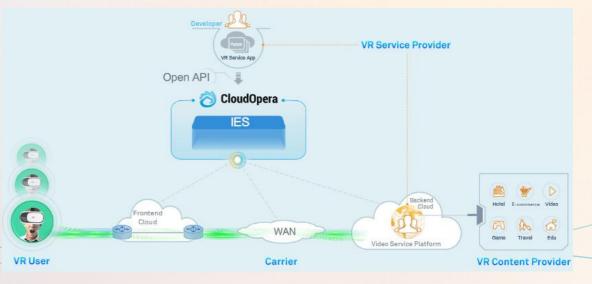
IES APIs for Nice Open Hack





Network acceleration to satisfy VR experience:

- 1. VR User connects VR application to use.
- VR application builds network connectivity with 50Mbps between user and server (ServiceManager APIs)
- 3. VR application will monitor and predict network quality (CloudVPNWatch API) and real-time adjust network bandwidth (ServiceManager APIs)
- 4. After finished, VR application will free up the network resource. (ServiceManager APIs)



FI-Universe Analytics: Big Data Analytics Platform For Telcos





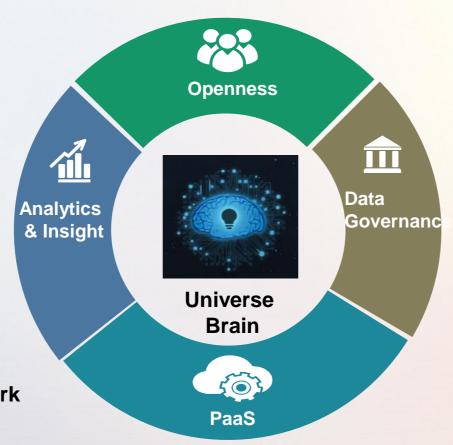
Smart & Precise Marketing



Improve Customer Engagement



Customer Experience Driven Network





Data Service for Vertical Industry



Product Optimization & Innovation



Better Customer Care & Retention

FI-Universe Analytics Open Hack APIs & Use Case



ID	Category	API Name	Description
1	Location Insight	Get City ID	Obtaining the City ID
2		Get City Center Coordinate	Obtaining the City Center Coordinate
3		Get City Bound Coordinate	Obtaining the City Boundary Coordinate
4		Get City Precision	Obtaining the City Grid Precision
5		Get City Grid	Obtaining the City Grid Count
6		Create Area By Grid	Create Area By Grid
7		Get Area Crowd Sum	Obtaining the Person Count in an Area
8		Get Area Crowd Sum By Grid	Obtaining the Person Count in an Area by Grid
9		Get Area Crowd Sum By Slice	Obtaining the Person Count in an Area by Time Slice
10		Get Area Composition Analysis	Obtaining the People Composition Analysis by Area
11		Get Residence By Grid	Obtaining the Residence by grid
12		Get Area Migration Crowd Sum By Source Area	Obtaining the Person Count in an Area by Destination Grid
13		Get Area Crowd IDs	Obtaining Customer Group Phone Numbers
14	Customer	Query User Profile	Querying Customer Profiles
15		Query All Tag Customer Profile	Querying Full Customer Tag
16	Digital Marketing	Offer Recommend	Post Recommendation to user



Huawei Digital Revenue Management



Cloud Native Digital Monetization Engine

Enable Telcos capturing new opportunities through meeting revenue management challenges in digital economy















Rating & Charging



Billing & Finance



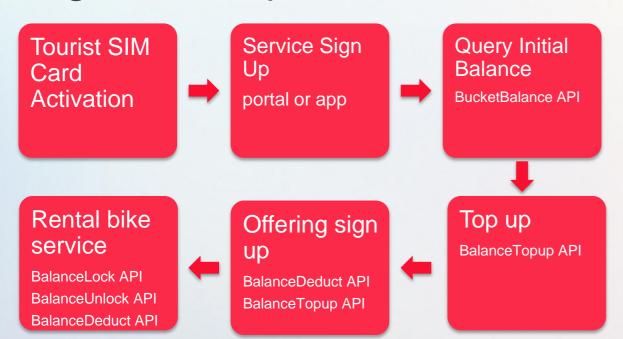
B2B Settlement

Cloud Native Architecture Huawei Digital Revenue Management as *Tie 1 CSPs favorite choice* is serving *1.9 billion* subscribers from more than *200* CSPs across *111* countries and regions in the world.



Digital RM Open Hack Scenario





Prepay Tourist Service:

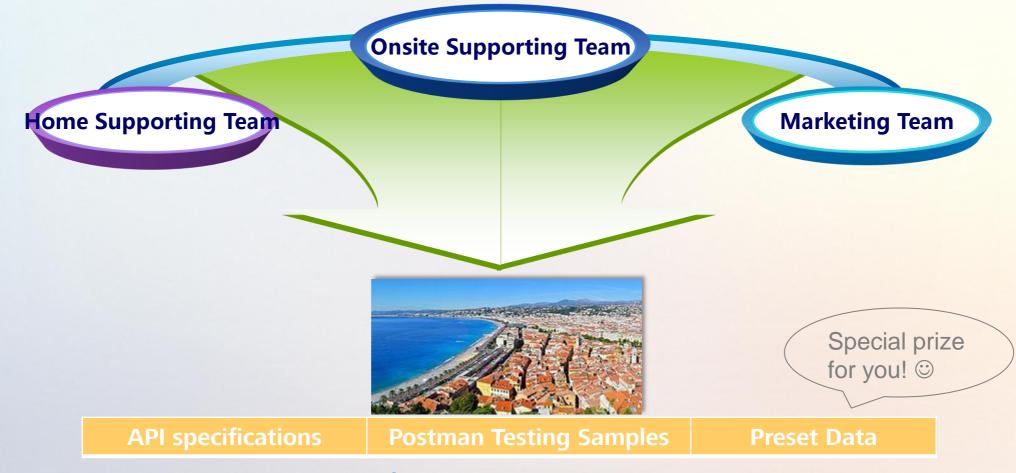
- 1. Customer buy and active Tourist SIM card at airport retail store.
- 2. Customer sign up tourist service with mobile number through web portal or tourist service app.
- 3. Customer query initial balance in web portal or service app.
- 4. Customer top-up 30€ and get 3 € rental bike voucher.
- 5. Customer order a 7days safari offering (cost 10 €) and get 100 item free SMS as a bonus.
- 6. Customer enter rental bike menu, base on LBS (Location-Based Services) he/she chooses a rental bike and start rating, system will block 15€ balance, after customer release the rental bike, system will calculate rental fee base on time and distance.

API List

Huawei APIs		
BucketBalance	TMF654 Prepay Balance Mgmt API\bucketBalance	
BalanceTopup	TMF654 Prepay Balance Mgmt API\balanceTopup	
BalanceDeduct	New API was contributed. It is conformant with Crowdsourcing Rules. http://projects.tmforum.org/jira/browse/AP-861	
BalanceLock	New API was contributed. It is conformant with Crowdsourcing Rules. http://projects.tmforum.org/jira/browse/AP-861	
BalanceUnlock	BalanceUnlock New API was contributed. It is conformant with Crowdsourcing Rules. http://projects.tmforum.org/jira/browse/A	

Especially for You in Nice!





Enjoy your trip with Huawei APIs. See you in Nice!

Please visit these links for more information:

- •Huawei Developer http://developer.huawei.com/ict/en
- •FI-Universe http://carrier.huawei.com/en/products/carrier-software/enabling-digital-operation-business-agility/fusioninsight-universe-big-data-analytics
- •FI-Universe http://developer.huawei.com/ict/en/site-bigdata/solution/site-universe
- •Digital RM http://carrier.huawei.com/en/products/carrier-software/enabling-digital-operation-business-agility/cbs

Any question? Please contact with yuguozhu.yu@huawei.com.

THANK YOU

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