Business Architecture Project 2021 - An Application Project Area Charter

* indicates that this field is required

Project Name*	Business Architecture
IPR Mode*	RAND ⓘ Explanations of each mode is available at http://www.tmforum.org/IPRPolicy/11525/home.html
Type of Project*	Strategic
Strategic Program	Beyond Connectivity
Previous Project Charter	https://projects.tmforum.org/wiki/x/6SiuBw
Project Workspace Link	https://projects.tmforum.org/wiki/display/BA
Project JIRA Link	See Section 4 below
Project Sponsor	N/A
Project Team Lead*	Business Architecture Lead(s): none - election required.
TM Forum Staff Support	Subject Matter Expert: Joann O'Brien Collaboration Manager: Loell Wolfries

1. Table of Contents

2. Project Overview / Executive Summary

Mission	Accelerate our members ability to Design, Plan, Operationalize & Assure new market opportunities through insights, practices and tangible assets enabling a structured, scalable approach to pivoting and commercializing new services.
Value	Enables cross-industry coinnovation opportunities and reduces barriers to growing new business
Strategy	Bring together industry vertical demand side by forging relationships with industry organizations, businesses, academia and government bodies to deepen understanding of the challenges and needs, ensuring that the relationship opportunity and technical infrastructure allow for ease of partnering and delivery of cross industry services through the industry collaborative development of the essential assets.

3. Participants

This section identifies the project team members.

Note - Please review the Team Roles & Responsibilities RACI here which also indicates which roles are mandatory or optional

Project Team Role	Name*	Company*	Confluence "@" mention	Comments
Project Team Lead				
Project Team Co-Lead				
TM Forum Product Owner				
TM Forum Subject Matter Expert				
TM Forum Project Management Support				
Project Team Members				

4. Project Workstreams and Deliverables

The project workstreams and deliverables for this project are introduced in the pages below

Business Architecture Initiatives and Epics - 2021 Sprint 1 (29-Jan-2021)

Business Architecture Initiatives and Epics - 2021 Sprint 2 (02-Apr-2021)

Business Architecture Initiatives and Epics - 2021 Sprint 3 (28-May-2021)

Business Architecture Initiatives and Epics - 2021 Sprint 4 (30-Jul-2021)

Business Architecture Initiatives and Epics - 2021 Sprint 5 (01-Oct-2021)

Business Architecture Initiatives and Epics - 2021 Sprint 6 (26-Nov-2021)

5. Legal Notice

Direct inquiries to the TM Forum office:

181 New Road, Suite 304
Parsippany, NJ 07054 USA
Tel No. +1 862 227 1648
TM Forum Web Page: www.tmforum.org