


2022-Digital Ecosystem Management Project Charter

* indicates that this field is required

Project Name*	Digital Ecosystem Management
IPR Mode*	RAND <div> Explanations of each mode is available at http://www.tmforum.org/IPRPolicy/11525/home.html</div>
Type of Project*	Strategic
Strategic Program	Digital Ecosystem
Previous Project Charter	Digital Ecosystem Management Project Charter 2021
Project Workspace Link	Digital Ecosystem Management Project Home
Project JIRA Link	See Section 4 below
Project Sponsor	N/A
Project Team Lead*	This project has multiple workstream leads. See section "Leaders" in Digital Ecosystem Management Project Home
TM Forum Staff Support	Theme Lead: Joann O'Brien Subject Matter Expert: Pierre Gauthier Agile Project Manager: Amanda Dawson

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2. Project Overview / Executive Summary

Mission	Accelerate our members ability to Design, Plan, Operationalize & Assure new market opportunities through insights, practices and tangible assets enabling a structured, scalable approach to pivoting and commercializing new services.
Value	Enables cross-industry coinnovation opportunities and reduces barriers to growing new business
Strategy	Bring together industry vertical demand side by forging relationships with industry organizations, businesses, academia and government bodies to deepen understanding of the challenges and needs, ensuring that the relationship opportunity and technical infrastructure allow for ease of partnering and delivery of cross industry services through the industry collaborative development of the essential assets.

3. Participants

This section identifies the project team members.

Note - Please review the [Team Roles & Responsibilities RACI here](#) which also indicates which roles are mandatory or optional

Project Team Role	Name*	Company*	Confluence "@ " mention	Comments
Project Team Lead	This project has multiple workstream leads. See section "Leaders" in Digital Ecosystem Management Project Home	BEYOND by BearingPoint Cognizant CSG ETYIA Huawei Infosys TELUS Tr3dent		
Project Team Co-Lead	N/A	N/A		
TM Forum Product Owner	Joann O'Brien	TM Forum	Joann O'Brien	
TM Forum Subject Matter Expert	Pierre Gauthier	TM Forum	Pierre Gauthier	
TM Forum Project Management Support	Amanda Dawson	TM Forum	Amanda Dawson	
Project Team Members	Extensive List see Meeting notes - Digital Ecosystem Management Project - TM Forum Confluence	Amdocs BEYOND by BearingPoint CloudBlue Cognizant CSG Dialog ETYIA HCL Huawei IBM Infosys MTC Nexign Oracle Orange Ovetix SAP Telenor TELUS Tr3dent Verizon Videotron Sasktelinternational		

4. Project Workstreams and Deliverables

The project workstreams and deliverables for this project are introduced in the pages below

[2022 DEM Epics - Sprint 1 \(28-Jan-2022\)](#)

[2022 DEM Epics - Sprint 2 \(01-Apr-2022\)](#)

[2022 DEM Epics - Sprint 3 \(03-Jun-2022\)](#)

[2022 DEM Epics - Sprint 4 \(-5-Aug-2022\)](#)

[2022 DEM Epics - Sprint 5 \(07-Oct-2022\)](#)

[2022 DEM Epics - Sprint 6 \(09-Dec-2022\)](#)

5. Legal Notice

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