2023-Business Architecture Project Charter

1. Project Information

* indicates that this field is required

Project Name*	Business Architecture
IPR Mode*	RAND ⓘ Explanations of each mode is available at http://www.tmforum.org/IPRPolicy/11525/home.html
Type of Project*	Strategic
Strategic Program	Beyond Connectivity
Previous Project Charter	Business Architecture Project 2022
Project Workspace Link	Business Architecture Project Home
Project JIRA Link	See Section 4 below
Project Sponsor	N/A
Project Team Chair*	Business Architecture Lead(s): none - election required.
TM Forum Staff Support	Theme Lead: Joann O'Brien Project Manager: Ifeanyi Onwuachu

2. Project Overview / Executive Summary

Mission	Accelerate our members' ability to Design, Plan, Operationalize & Assure new market opportunities through insights, practices and tangible assets enabling a structured, scalable approach to pivoting and commercializing new services.
Value	Enables cross-industry coinnovation opportunities and reduces barriers to growing new business
Strategy	Bring together industry vertical demand side by forging relationships with industry organizations, businesses, academia and government bodies to deepen understanding of the challenges and needs, ensuring that the relationship opportunity and technical infrastructure allow for ease of partnering and delivery of cross industry services through the industry collaborative development of the essential assets.

3. Participants

This section identifies the project team members.

Note - Please review the Team Roles & Responsibilities RACI here which also indicates which roles are mandatory or optional

Project Team Role	Name*	Company*	Confluence "@" mention	Comments
Project Team Chair	Andrew Greff Cliff Faurer	Telus Charter	Andrew Greff Cliff Faurer	
Project Team Co-Chair	N/A	N/A	N/A	
TM Forum Product Owner	Joann O'Brien	TM Forum	Joann O'Brien	
TM Forum Subject Matter Expert	N/A	N/A	N/A	
TM Forum Project Management Support	Ifeanyi Onwuachu	TM Forum	Ifeanyi Onwuachu	
Project Team Members	Amarjit Shaw Barbara Summerville Carole Hildebrand Darryl Sabo Eamonn Mullally Guna Kandasamy João Pombinho Laith Al Rawadieh Marika Roettele Michel Boudrias Nuno Silva Omar Aljubair Pierre Roberge Snežana Jeroti	ATT BT Charter Telus STC Telekom Telus Verizon Videotron VodafoneNOS		

4. Project Workstreams and Deliverables

The project workstreams and deliverables for this project are introduced in the pages below

Sprint 2023-1

key	type	summary	updated	assignee	status

⚠ Jira project doesn't exist or you don't have permission to view it.

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Sprint 2023-2

key	type	summary	customfield_12926	assignee	status

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Sprint 2023-3

key	type	summary	customfield_12926	assignee	status

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Sprint 2023-4

key	type	summary	customfield_12926	assignee	status

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Sprint 2023-5

key	type	summary	customfield_12926	assignee	status

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Sprint 2023-6

key	type	summary	customfield_12926	assignee	status

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5.Project Backlog

6. Legal Notice

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