2023-Data Governance Project Charter

1. Table of Contents

1. Project Information

* indicates that this field is required

Project Name*	Data Governance
IPR Mode*	RAND (i) Explanations of each mode is available at http://www.tmforum.org/IPRPolicy/11525/home.html
Type of Project*	Development Project
Strategic Program	AI, Data & Insights
Previous Project Charter	Data Governance Project 2022
Project Workspace Link	Data Governance Project Home
Project JIRA Link	See Section 4 below
Project Sponsor	N/A
Project Chair*	Christian Maitre, Orange Sarah Ness, Telus
TM Forum Staff Support	Aaron Boasman-Patel - VP, AI and Customer Experience, Product & Portfolio Management Yvonne Kuimba - Head of AI & Data Stuart Dunn - Senior Project Manager

2. Project Overview / Executive Summary

Mission	It's often said that data is the "new oil" for service providers but, as with oil extraction, there are many dangers to collecting, processing, refining, and using data, particularly at scale. It is, therefore, critical that service providers find ways to manage data to guarantee secure and correct handling, enabling data to be turned into insights and used for the public good. We can only achieve this by managing regulatory and legal constraints and adopting a sound data governance framework.
Value	Communications Service Providers (CSPs) can use data to increase personalization, improve customer retention and spot the potential for new services. Data can also be used for predictive analytics, such as fault detection, and help us respond to global pandemics, natural disasters and climate change. New 5G ecosystems and services, from autonomous vehicles to sensor data, as well as smart cities and industries, all rely on data analysis. Codified information also powers autonomous operations and artificial intelligence (AI), which are critical as manual assurance cannot scale to meet digital demand.

Strategy	**Top-down engagement**. Senior leadership must drive the data strategy execution.
	A set of rules and best practices that govern how your organization can produce, manage and consume this new class of data asset -both at the enterprise and line of business level.
	A Value driven process. Generating tangible benefits for the business that ensure further buy-in.
	Think Modular . Data will continue to grow faster than our ability to manage it. Your organization should identify, prioritize and implement data governance mechanisms selectively and on a use case basis while keeping the big picture in mind.

3. Participants

This section identifies the project team members.

* indicates that this is a required field or role.

Role	Name*	Company*	Confluence "@" mention	Comments
Project Team Chairs*	Christian Maitre	Orange	Christian Maitre	
	Sarah Ness	Telus	Sarah Ness	
Project Manager	Stuart Dunn	TM Forum	Stuart Dunn	
Subject Matter Expert	Dave Milham	TM Forum	Dave Milham	

4. Project Workstreams and Deliverables

The project workstreams and deliverables for this project are introduced in the sections below.

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5. Project Backlog

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