


2023-Digital Ecosystem Management Project Charter

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1. Project Information

* indicates that this field is required

Project Name*	Digital Ecosystem Management
IPR Mode*	RAND <div> Explanations of each mode is available at http://www.tmforum.org/IPRPolicy/11525/home.html</div>
Type of Project*	Strategic
Strategic Program	Digital Ecosystem
Previous Project Charter	Digital Ecosystem Management Project Charter 2022
Project Workspace Link	Digital Ecosystem Management Project Home
Project JIRA Link	See Section 4 below
Project Sponsor	N/A
Project Team Chair*	This project has multiple workstream leads. See section "Leaders" in Digital Ecosystem Management Project Home
TM Forum Staff Support	Theme Lead: Joann O'Brien Subject Matter Expert: Pierre Gauthier Project Manager: Ifeanyi Onwuachu

2. Project Overview / Executive Summary

Mission	Accelerate our members ability to Design, Plan, Operationalize & Assure new market opportunities through insights, practices and tangible assets enabling a structured, scalable approach to pivoting and commercializing new services.
Value	Enables cross-industry coinnovation opportunities and reduces barriers to growing new business
Strategy	Bring together industry vertical demand side by forging relationships with industry organizations, businesses, academia and government bodies to deepen understanding of the challenges and needs, ensuring that the relationship opportunity and technical infrastructure allow for ease of partnering and delivery of cross industry services through the industry collaborative development of the essential assets.

3. Participants

This section identifies the project team members.


Note - Please review the [Team Roles & Responsibilities RACI here](#) which also indicates which roles are mandatory or optional

Project Team Role	Name*	Company*	Confluence "@" mention	Comments
Project Team Chair - Connectivity-as-a-Service	Elaine Harher	Cognizant	Elaine Haher	
Project Team Chair - Ecosystem Monitoring	David Mohally	Huawei	David Mohally	
Project Team Chair - Software Marketplaces	Gnanapriya Chidambaranathan	Infosys	Gnanapriya Chidambaranathan	
Project Team Chair - Zero-Touch-Partnering	Sri Jagadish (Jag) Baddukonda	CSG	Sri Jagadish (Jag) Baddukonda	
Project Team Co-Chair - Software Marketplaces	Lekshmy Sasidharan	TCS	Lekshmy Sasidharan	
Project Team Co-Chair - Software Marketplaces	Andrew Thomson	BEYOND by BearingPoint	@Andrew Thomson	
TM Forum Product Owner	Joann O'Brien	TM Forum	Joann O'Brien	
TM Forum Subject Matter Expert	Pierre Gauthier	TM Forum	Pierre Gauthier	
TM Forum Project Management Support	Ifeanyi Onwuachu	TM Forum	Ifeanyi Onwuachu	


4. Project Workstreams and Deliverables

The project workstreams and deliverables for this project are introduced in the pages below

Sprint 2023-1

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5. Project Backlog

6. Legal Notice

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