

DTW 2024 Catalyst Webinars

Webinars

Join us throughout the Catalyst Cycle for informational webinars relating to operations, marketing, on-site logistics and the Theme Leads surrounding DTW24-Ignite. **Don't worry if you cannot make the webinar in person, all the recordings and related content will be available on demand below after the webinar has taken place.**

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[workbox](#) [Checklists](#)

1. Upcoming Webinars

- [1. Upcoming Webinars](#)
- [2. On Demand](#)

Please see a list below of our upcoming webinars, please register via the links provided.

Main Topic	Date/Day	Registration Link	Description/Agenda
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2. On Demand

Missed one of our webinars? That's ok, please see below the content available for you to browse at your convenience!

Main Topic	Video Link	Description/Agenda
Moonshot Catalyst Awards' Webinar	Watch here Download Slides	Watch the Moonshot Catalyst Awards Webinar to know more about the Award Categories & Judging criteria, process, submission forms, timelines & best practices. We will outline the overall process along with the short tutorial on accessing the Awards' portal for the Awards Submission Forms (to go live from 7th April)! For more details, please access Catalyst Member page - Moonshot Awards .
Open Innovation Catalyst Awards' Webinar	Watch here Download slides	Watch the Open Innovation Catalyst Awards Webinar to know more about the Award Categories & Judging criteria, process, submission forms, timelines & best practices. We will outline the overall process along with the short tutorial on accessing the Awards portal for the Awards Submission Forms (to go LIVE from 7th April onwards). For more details, please access Catalyst Member page - Open Innovation Awards .

Using CurateFx to accelerate the success of your Catalyst project	Watch here Download slides	<p>The ecosystem modelling collaboration project has created an end-to-end harmonized framework titled the concept to reality framework. This helps align all the threads of the business to derisk new business opportunities.</p> <p>It builds upon work of the Business architecture team which have added two new frameworks, Capability Framework and Value Stream Framework to enable capability driven transformation. When striving for growth being capability driven is very important to derisk diversification.</p> <p>A simplified version of version of this framework has been embedded into the CurateFx tool to ease your engagement with this work. The opportunity is to use this framework in the tool, as an interactive mechanism to ensure business driven and impact are captured.</p> <p>Your feedback based on use will enable improvements to the future work of these collaboration teams to drive continuous improvement</p>
TM Forum Catalyst DTW24 Marketing Webinar 1	Watch Here Download the slides	<p>This first webinar from the Catalyst marketing team outlines the overall TM Forum marketing campaigns to promote the Catalysts and what we need from your team to create compelling and engaging content.</p>
Call for Catalyst Info Session	Watch Here	<p>Watch this session to find out all about the submissions process for the 2024 Catalyst program which will showcase at DTW24 - Ignite.</p>
Deep dive into Catalysts for DTW24 – Ignite	Watch Here	<p>Join us in this informative session to find out all about the Catalyst program, showcasing at DTW24 – Ignite. Get an insight into what to expect throughout the Catalyst cycle in the run-up to the event, the timelines, and the ways we promote the projects to our global audience.</p>
Ask us Anything: DTW24 - Ignite Catalyst logistics webinar 1	Watch Here View and download slides	<p>A lot of hard work goes into managing a successful Catalyst project, and we are here to help. Our Catalyst Operations team shares information and logistics to help you on your road to Copenhagen, including:</p> <ul style="list-style-type: none"> • Contract process to secure your team's spot at DTW24-Ignite • Keeping your team list and website up-to-date to attract Followers • Tools and resources available for team and project management