


2024-Measuring and Managing Autonomy Project Charter

- [1. Project Information](#)
- [2. Project Overview / Executive Summary](#)
- [3. Participants](#)
- [4. Project Workstreams and Deliverables](#)
- [5. Backlog](#)
- [6. Legal Notice](#)

1. Project Information

* indicates that this field is required

Project Name*	Measuring and Managing Autonomy
IPR Mode*	RAND <div> Explanations of each mode is available at http://www.tmforum.org/IPRPolicy/11525/home.html</div>
Type of Project*	Development Project
Strategic Program	Autonomous Operations
Previous Project Charter	2023-Measuring and Managing Autonomy Project Charter
Project Workspace Link	Measuring and Managing Autonomy
Project JIRA Link	See Section 4 below
Project Sponsor	N/A
Project Chairs*	Emmanuel A. Otchere - Huawei Technologies Co. Ltd Maria Bakalouli - Intracom Telecom Rohit Chowdhary - Nokia
TM Forum Staff Support	Aaron Boasman-Patel - VP, AI and Customer Experience, Product & Portfolio Management Alan Pope - Project Director Dave Milham - Chief Architect

2. Project Overview / Executive Summary

Mission	To develop a framework with six modules that help to link business value to what must be done, what needs to be done, and what benefits are accrued through investments. While the rise in the use of both terms – autonomy and autonomous – is relevant to technologies' total value of opportunity, service providers and suppliers want clear measures that enable better-managed business outcomes in an architecture-to-business continuum (ABC).
Value	Measuring and Managing Autonomy (MAMA) prescribes a methodology proposed by members to define and manage a clear “value cadence” of Autonomous Operations (AO) initiatives, such as Artificial Intelligence-Closed Loop Automation, Autonomous Networks, Intent Management, AI Service Management, etc. The focus on business benefits is important to senior business executives and accountable stakeholders and is defined around the need to clearly articulate what the enterprise, as well as the “ecosystem” of enterprises collaborating on AO initiatives, define as value streams to serve specific business intent (north star).
Strategy	To be able to clearly articulate the value of investment in technology initiatives, the industry is collaborating on the business and management of digital transformation focused on autonomous operations initiatives.

3. Participants

This section identifies the project team members.

* indicates that this is a required field or role.

Role	Name*	Company*	Confluence "@" mention	Comments
Project Chairs*	Emmanuel A. Otchere	Huawei Technologies Co. Ltd	Emmanuel A. Otchere	Project Chair, Measuring and Managing Autonomy
	Maria Bakalouli	Intracom Telecom	Maria Bakalouli	Co Chair, ESG & AO Initiatives...
	Rohit Chowdhary	Nokia	Rohit Chowdhary	Co-Chair, AOMM, VOF etc.
Project Director	Alan Pope	TM Forum	Alan Pope	
Subject Matter Expert	Dave Milham	TM Forum	Dave Milham	

4. Project Workstreams and Deliverables

The project workstreams and deliverables for this project are introduced in the sections below.

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5. Backlog

6. Legal Notice

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