2024 - Ecosystems Theme Charter

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1. Theme Information

* indicates that this field is required

Theme Name*	Ecosystems
IPR Mode*	RAND Explanations of each mode is available at http://www.tmforum.org/IPRPolicy/11525/home.html
Strategic Program	
Theme Website Link	Ecosystems Home
Theme Lead	Joann O'Brien
TMF Project Manager	Ifeanyi Onwuachu & Adrienne Walcott
Subject Matter Expert	Pierre Gauthier

2. Theme Overview / Executive Summary

Mission	Ecosystems focuses on creating the critical digital enablers to drive growth for the Telco business and demonstrates the value and power of this through innovation projects.
Value (Benefit)	Members can accelerate and derisk their diversification and growth strategy, leveraging reuse of critical digital enablers and enabling new business models and opportunities for growth.
Implementation	• *Delivers the essential assets, templates, use cases and catalysts to demonstrate to our member how they can accelerate and de-risk the concept to design phase for diversification and growth opportunities.* • *Enable the essential capabilities for our industry to rapidly partner and scale up new business opportunities through partnering architectures, APIs & reference implementations and use cases.* • *Stimulate new co-innovation projects on a series of strategic growth potential topic areas, powered by the Ecosystems enabling capabilities, of ZTP, CaaS, marketplaces, ecosystem design, etc.* • *Develop the essential capabilities to enable diversification, such as Zero Touch Partnering, Connectivity as a Service and Software Marketplaces, Business Architecture and Concept to Design Framework, taken together these will provide both the framework and the enablers to grow new types of business offerings.*

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Theme Projects	*Digital Ecosystems Management (DEM)* *The Digital Ecosystem Program champions the Telco industry and builds the cross-industry relationships to enable co-innovation opportunities with the ultimate ambition to reduce friction and barriers of growing new business.* *It does this by bringing together industry vertical demand side, through forging relationships with industry organizations, companies, academia and governmental bodies to deepen the understanding of the challenges and needs ensuring that the relationship opportunity and technical infrastructure allow for ease of partnering and delivery of cross industry services.* *Business Assurance* Business Assurance also provides confidence around the organization ensuring process governance and information integrity, which strengthens trust in the brand.The focus being on how to improve/maximize their value to the organization – ensuring engagement and recognition throughout the organization, established as key participants within change management teams and adopting a risk-based approach – both internally and external to the organization – Ecosystem Risk Management. *Business Architecture* *Gaining a holistic view of your business from a capability perspective is key for building diversification and growth strategies. ODA's Business Architecture helps improve strategic decision making, communication between business & IT teams and alignment of stakeholders and implementation strategies.*

3. Team Chairs

This section identifies the team leads, chair and co-chairs.

Note - Please review the Team Roles & Responsibilities RACI here which also indicates which roles are mandatory or optional.

Projects	Project Team Chair	Project Manager	Subject Matter Expert	Comments
Digital Ecosystems Management (DEM)	Connectivity as a service: Elaine Haher Zero Touch Partnering: Abinash Vishwakarma & Yun LI Ecosystems Modelling: Martin O'Brien, David Mohally & Lekshmy Sasidharan	Ifeanyi Onwuachu	Joann O'Brien Pierre Gauthier	
Business Assurance (BA)	Gadi Solotorevsky & Susanne-Maria Winter	Adrienne Walcott	Joann O'Brien	
Business Architecture (BAR)	Cliff Faurer & Andrew Greff	Ifeanyi Onwuachu	Joann O'Brien	

4. Roadmap

This section provides screen shot of current roadmap

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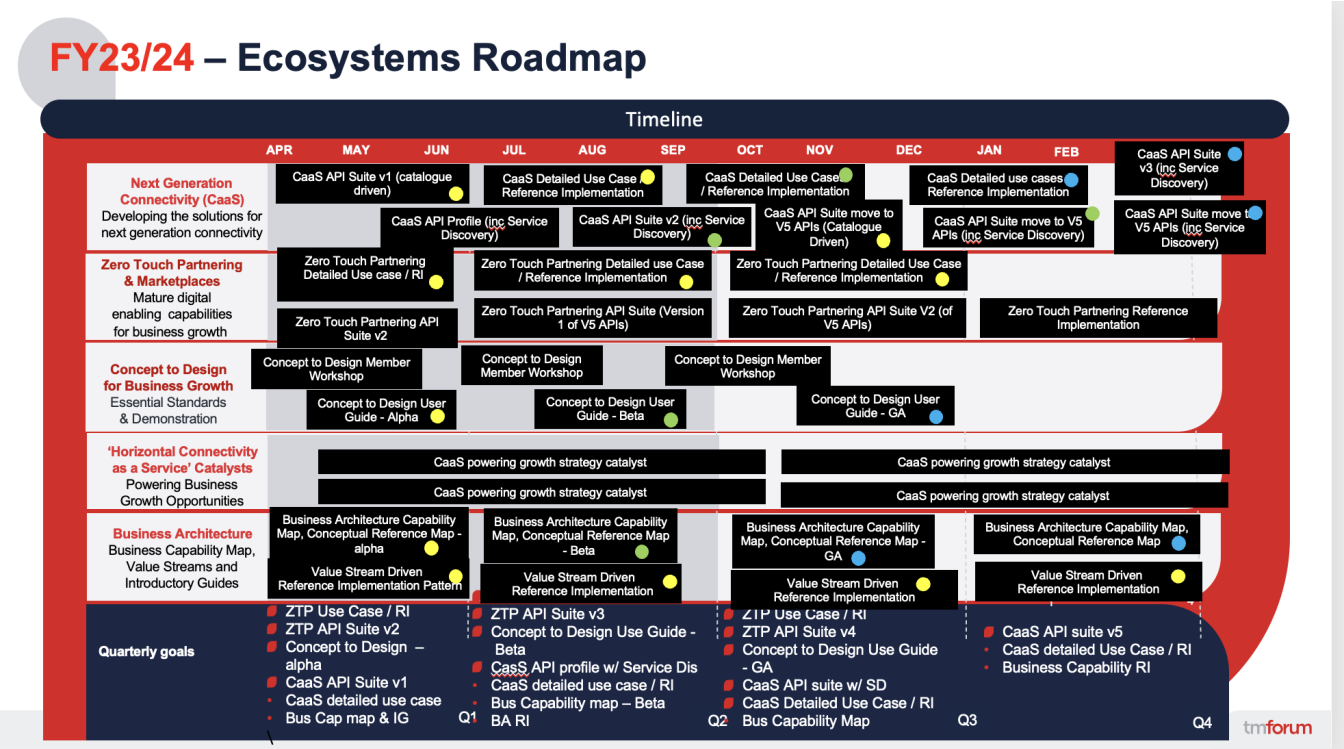

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