

TMF680 Recommendation API REST Specification R17.5.0

Recommendation is a type of automated (typically, conditional) system action to determine which products offerings to be presented as up-sells, cross-sells, and related products to each customer segment based on customer and session specific information. The design-time offers and product recommendations may come from Marketing and Catalog. The run-time evaluation and presentment will be executed with contextual/session information. Normally, it supports the recommendation of the offer which is proper for the customer, provides Up-sell and cross-sell based on contextual and catalog rules.

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File	Modified
Microsoft Word Document TMF680_Recommendation_API_REST_Specification_R17.5.0.docx	Feb 18, 2018 by Alan Pope
PDF File TMF680_Recommendation_API_REST_Specification_R17.5.0.pdf	Feb 18, 2018 by Alan Pope
Microsoft Word Document TMF680B_Recommendation_API_Conformance_Profile_R17.5.0.docx	Feb 18, 2018 by Alan Pope
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